

ESTABLISHED, 1881 INCORPORATED, 168

MANUFACTURERS OF PELUEGER'S CELEBRATED FISHING, TACHLE

ROODS SOLD ONLY TO JOSSERS





# CATALOGUE AND PRICE LIST

OF -

# **THE ENTERPRISE MANUFACTURING COMPANY**

LARGEST MANUFACTURERS OF

# ARTIFICIAL FISH BAITS AND ANGLERS' SPECIALTIES

IN THE UNITED STATES

All sizes and styles of Trolling Spoons, American Spinners, Hard and Soft Rubber and Phantom Minnows, Frogs, Crawfish, Grasshoppers, Dobsons, Insects and every variety and pattern of Bass, Salmon and Trout Flies; also Ringed Hooks, Reels, Hooks to Gut and Gimp, Line Spreaders, Minnow Gangs, Furnished Lines, Floats, Sinkers, &c., &c.

The Enterprise Manufacturing Company - - - -

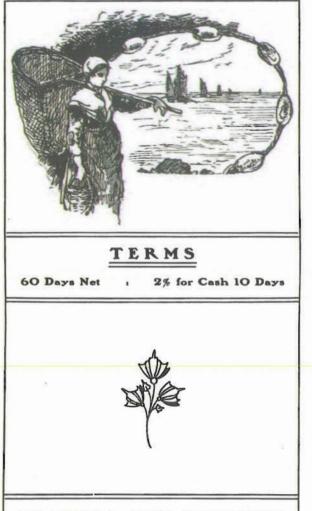
AKRON, OHIO, U. S. A.



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ANVARD COLLEGE LIBRARY GIFT OF DANIEL B. FEARING BO JUNE 1916

INTRODUCTORY



## PACKING AND SHIPPING

Lowest rate secured by express or freight to all points. If any preference for railroad or express companies, state them in your shipping directions, as we consider our responsibility ceases after taking carrier's receipt for goods.

All Former Prices are Hereby Withdrawn

**W**<sup>E</sup> take this opportunity to thank the trade generally, for the liberal patronage we have been favored with in the past, and respectfully solicit a continuance of same, wishing to assure you that the recent improvements in our facilities and line will be followed more extensively this coming season.

Very respectfully,

THE ENTERPRISE MANUFACTURING COMPANY AKRON, OHIO

## COPIED FROM THE SPORTING GOODS GAZETTE

## AN EXTENSIVE FACTORY

VISIT to the immense plant of THE ENTERPRISE MANUFACTURING COM-PANY, at Akron, Ohio, disclosed a variety of goods in the process of manufacture which is not equalled in any other factory in this country. This concern has been owned and operated by the Pfluegers for twenty-three years and enjoys the proud distinction of being the largest and most complete fishing tackle factory in the United States. Following is given a partial description

of their products:

For fresh and salt water, brass, nickel and hard rubber, all sizes, 20 to 450 FISHING yards, inclusive, single action with and without click, multiplying and quad-

REELS ruple with back sliding click and back sliding drag. Kentucky reel, special reels for salmon and tarpon fishing. Having the experience of a quarter of a century as manufacturers of metal goods and only recently entering into the manufacture of fishing reels, they claim the advantage of all the latest improved machinery, and as this department is in charge of one of the most experienced reel makers in the country, they guarantee the finest quality of goods that can be produced.

Having acquired the entire plant of the American Needle and Fish Hook Co., of New Haven, Conn., and removing the same to Akron, Ohio, they are now in FISH HOOKS a position to supply all the various styles and sizes of fish hooks heretofore

made by the above concern. They have improved the old methods of making this class of goods, adding much new machinery, enabling them at the present time to turn out hooks that are pronounced by expert buyers, much superior to the goods heretofore imported from abroad, and they are continually adding new styles of hooks. With this class of goods as with many others, yankee ingenuity is taking the place of the old methods employed in European countries for centuries past and we are pleased to say that the strong prejudices which have existed in the mind of American buyers against "American Hooks," has been nearly removed and today they count among their patrons, largest buyers of the United States besides enjoying a liberal export business.

SPOON BAITS AND SPINNERS

In this class of goods The Enterprise Co., are especially strong, being manufacturers of every conceivable style and size suitable for all the game fish known to the followers of Isaac Walton. From the common Pickerel Spoon made of tin to the finest Silver Devon Spinner,

nothing is lacking to meet the requirements of the trade, either as regards quality or price. Pflueger's patent hinge lug is the special feature of their Trolling Spoons, allowing the blade free and perfect action and when the fish is hooked the blade reverses, thereby preventing the spinner from being bent or broken.

Their Flies are tied by expert workmen in their own factory under the direct care and supervision of one of the most skillful dressers in the country. It is a FLIRS

well known fact that their facilities are unsurpassed by any other factory, and it is also conceded that Flies made in this factory are better adapted for American waters than those made in foreign countries. Perhaps no department in their business requires more careful attention than this. We would particularly call attention to their extensive line of Luminous Flies. The bright phosphorescent and pearly effect of the luminous body, mingled with the bright attractive dressings, puts the Luminous Fly in the lead of art, and are guaranteed to outlast three of any other.

Importing as they do direct from the countries where this material is LEADERS produced; in other words, buying from first hands, they are in a position AND SNELLS to secure good, clean, fresh stock, but the advantages do not stop here.

After the Gut reaches their factory the work then begins in sorting over, selecting out the imperfect strands and separating the various qualities suitable for the different grades of tackle on which it is used. This feature requires very careful and experienced workmen. In the tieing of Leaders it is especially necessary that the Gut be carefully selected, as it is well known that the Leader is no stronger than its weakest point, consequently one defective strand in the same would make the entire Leader worthless. Snells are tied to all the well known patterns of hooks and in several grades of Gut from the cheapest to the best, put up in patent wrappers or on corks. Great care is used in fastening the Gut to hooks, and the wrapping is heavily coated with waterproof cement to prevent slipping.

Beginning with their cheapest line, No. 0, being all complete with float. FURNISHED hook, sinker, etc., retailing at 1c each. they make an assortment of better grades retailing at 5c, 10c, 15c and 25c, respectively. It is possible LINES

to get anything in this line the trade may want including twisted cotton line, braided cotton and braided linen, cable silk, plain and water-proof. These goods are packed in an especially attractive manner and prove quick sellers.

The Enterprise Co. is the pioneer in the production of these goods, being PHANTOM the first to manufacture them in this country about ten years ago. Before MINNOWS that time all phantoms were imported either from England or Scotland;

however, with the determination so characteristic with the Enterprise people they soon produced a silk phantom that was accepted by the trade and today sells right along with the foreign goods, made in all describable colors, blue, brown, silver, gold and in all sizes.

Made of pure soft rubber and decorated to imitate the live bait RUBBER BAITS with flexible compound that will not crack or peel when bent. AND INSECTS Nothing is left out to make their assortment of this line complete. Frogs, Grasshoppers, Crawfish, Minnows, Angleworms, Cricket, Beetles, Wasps, May Flies, etc.

Comprises the following assortment: Brass Ringed Sinkers, Adjustable, LEAD Egg, Bank, Deep Sea, Split Shot, Buck Shot, Swivel Dipsey and Coil Sink-SINKERS ers. Having special facilities in this line they are able to produce a fine appearing article at lowest possible price.

FISHING FLOATS Made in Cork and Wood, painted and enameled, Common and Adjustable, Egg and Barrel shape -all sizes, including Quill Top.

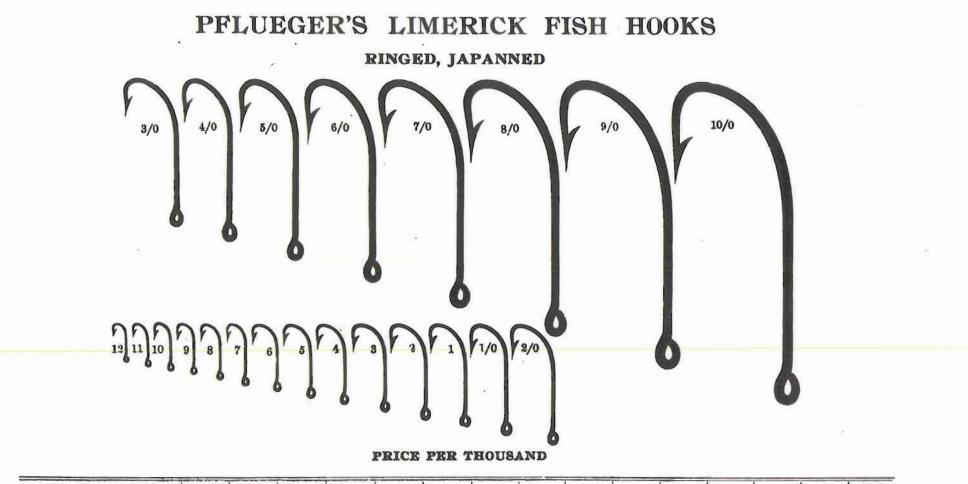
Under this head we might mention a great many articles manu-MISCELLANEOUS facturd by them, but we will confine ourselves to only a few of the leading articles not included in the above. Anglers Wax, Brass Box swivels, Plain and Feathered Treble Hooks, Clearing Rings, Connecting Links, Fish Cleaners, Fer-rule and Rod Cement, Fish Hook Extractors, Fly Cream, Fish Stringers, Handy Line Winders, Line Spreaders, Decoy Minnows, Bait Boxes, Silk Worm Gut, Set Line Snaps and Rings, Wood Minnows, Trolling Outfits.

Summing up their entire line we do not think it out of place to refer to the great care given to their method of packing and putting up goods for attractive display. The convenience of jobbers is also well studied, from the fact that goods are put up in quantities suitable for the retail dealers, thus obviating the necessity of breaking packages.

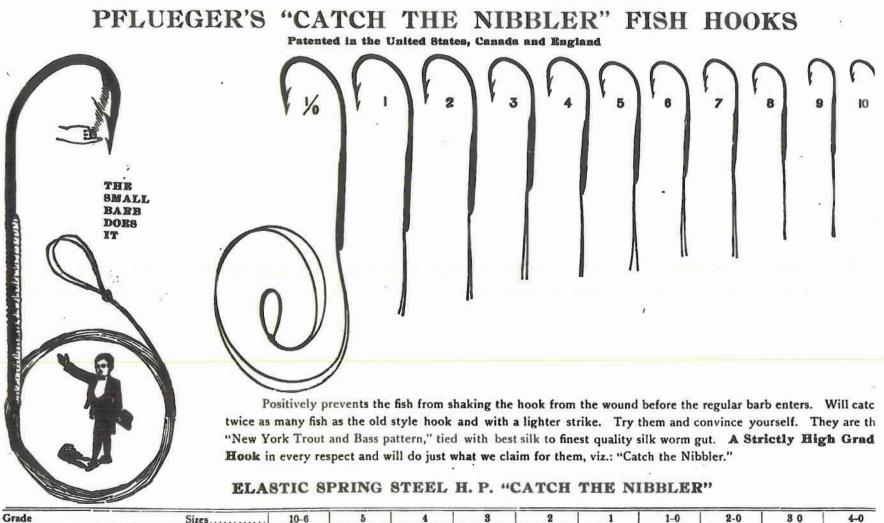
As stated in the beginning of this article the management of the Enterprise Co., is in the hands of men who have grown up in the business with an experience of nearly a quarter of a century.

We would advise all dealers who do not possess a copy of their latest illustrated catalogue No. F 23 to write for the same, which we understand is cheerfully furnished to responsible trade.

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SIZES 1	12 to 1	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0	9/0	10/0	11/0	12/0	13/0	14/0 Hand Made
Filed Point Ringed	\$ 52	65	71	79	1 00	1 19	1 44	1 76	2 43	3 42	4 49	6 72	9 03	18 15	37 88
Hollow " "	2 10	2 52	3 19	4 03	4 62	5 33	6 59	7 39	7 83	10 10	11 76				



Grade	Sizes	10-6	ð	4	3	2	1	1-0	2-0	80	4-0
4A Hollow Point Hook	To Single Gut	<b>\$3</b> 65 4 75 5 80 5 00 5 80	\$4 20 5 25 6 30 5 50 6 30	\$4 50 5 80 6 85 5 80 6 85	\$4 75 6 30 7 35 6 05 7 35	85 00 6 85 7 90 6 30 7 90	\$7 35 8 40 6 60 8 40	\$7 90 8 95 6 85 8 95	88 40 9 45 7 35 9 45	89 12 10 20 8 10 10 20	\$10 00 11 04 8 92 11 04

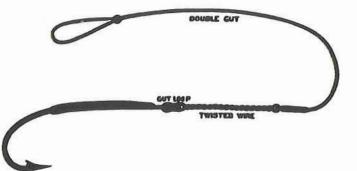
The above furnished with Mist Color Gut, 8 inches long in the clear. Packing -See page 22.

# Pflueger's Indestructible

-

**Snelled Hooks** 

Unexcelled for Fish with Sharp or Baw-like Teeth



Tied on Elastic Spring Steel, Hollow Point, Carlisle, Sproat, Kendal Sneck and Aberdeen Hooks (at same price), with a section of Twisted Brass Wire, Silver Plated, of suitable temper and strength, joined to the Hook by several strands of extra strong selected gut, forming a flexible joint at the end of the hook where the gut invariably parts first. They are mounted above the wire section with two strands of extra strong selected salmon gut, securely knotted and bound with silk thread, making a snell of wire and gut 6 inches long in the clear. They are stronger and many times outwear the old style snell.

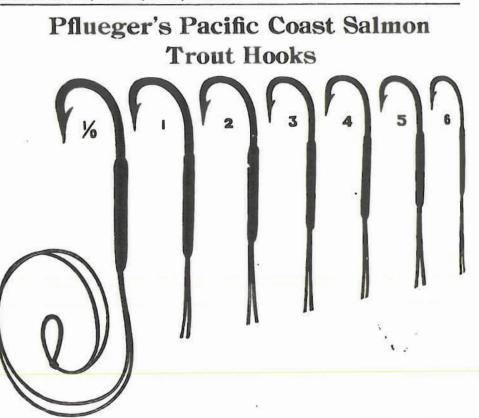
#### INDESTRUCTIBLE SNELLED HOOKS

#### Elastic Spring Steel H. P. Sproat, Limerick, Kendel Sneck, Carlisle, Aberdeen

Grade	Sizes	. 1-4	1-0	2-0	8-0	4-0	5-0	6-0
4A Hollow Point Hook	Price, Gro	ss \$5 25	\$5 80	\$6 30	\$6 85	\$7 35	\$7 90	\$8 40

The above furnished with Mist Color Gut,

Packing-See page 22,



The Pacific Coast Snell is especially adaptable for very heavy fishing, the wire being several sizes thicker than the ordinary, and extra care being used to get the proper temper it will stand the very severe test to which it is put, especially for the Pacific Coast fishing.

## PACIFIC COAST SALMON TROUT HOOKS H. P.

### Extra Strong Wire. To Gut or Gimp

4A Grade							. 1	2	- 1	1			0	2-	- 1	3-	0
To Single Gut	Price	per	Gross	83	70	\$3	90	84	10	84	30						
To Double Gut				4	50	5	05	5	55	6	10	86	60	\$7	15	\$7	6
To Treble Twist Gut.				5	80	6	30	6	75	7	15	7	55	8	00	8	40
To Best Silk Gimp			**	5	25	5	80	6	20	6	60	7	05	7	45	7	90
To Patent Wire Gimp.			"	5	80	6	30	6	75	7	15	7	55	8	00	8	40

The above furnished with Mist Color Gut, 8 inches long in the clear.

# **PFLUEGER'S SNELLED HOOKS**

Adapted For Salt Water Fishing

3 and 4-Ply Snells Securely Bound

Put up Two Dozen Suells on a Cork



**PFLUEGER'S EVERLASTING PENNELL SNELLED HOOKS** 



Superior Black Fish Hooks

Tied to 4-ply Gut, 8 inches long in the clear	Price	per gross	8 1	84 20	,
	Si	zes	8-0	2-0	1-0
Superior Long Shauk Kirl	by Bas	8			
Sizes Tied to 3-ply Gut, 8 in. long in the clear Price per gross Tied to 4-ply Gut, 8 in. long in the clear " "	\$ \$3 15	\$2 65	84 20	) .	3 70
Sizes	6-0 to 1-0	1 to 108	3-0 to 1	-0 1	to 4
Superior Carlisle, Sproat or Kir	1				
Tied to 3-ply Gut, 8 inches long in the clear Tied to 4-ply Gut, 8 inches long in the clear	. Price	per gros	s 82 6	5	\$ 70
		zes	_	_	



These Snells are especially adapted to sea and surf fishing, they are bound to hook with silk, over which is wrapped fine German silver wire, giving an absolute protection to the wrapping. Tied on Cholmondeley Pennell turn down eye hooks.

		S	Sizes		1	-0	2	-0	3-	0	4-1	D	5-(	0	6-(	0	7-0	)
44	Double Gut	Price	per	gross	87	89 94	88	42 47	8 8	94 00	8 9 10	47	¢10 11	00	810 11	52 58	811 12	58 63
-	( Patent Wire Gimp				8	94	9	47									12	

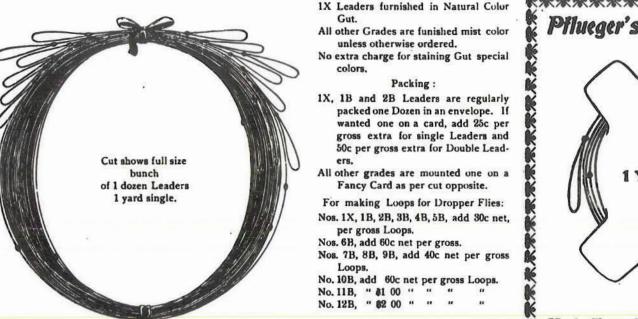
Packing-See page 22.

### **Tarpon** Hooks

#### Price Per Dozen

Sizes	10-0	11-0	12-0
O'Shaughnessy Hooks, Forged and Bronzed, mounted on short jointed piano wire	84 20	84 75	\$5 25
O'Shaughnessy Hooks Forged and Bronzed, mounted on long piano wire	8 15	3 70	4 20
O'Shaughnessy Hooks, Forged and Bronzed, mounted on Braided Cotton Line 36 inches long, with swivel	2 10	2 40	2 65
O'Shaughnessy Hooks, Forged and Bronzed, mounted on Braided Cot- ton Line 36 inches long, wound with copper wire with swivel	2 65	2 90	3 15
O'Shaughnessy Hooks, Forged and Bronzed, mounted on a Leather Snell, 36 inches long, with swivel	1 60	1 85	2 10
O'Shaughnessy Hooks, Forged and Bronzed, mounted on non-corrosive Patent Braided Wire, with swivel	3 15	3 70	4 20





# \*\*\*\*\* Pflueger's Fine Quality Gut Leader GRADE 2-0 1 YARD MIST SINGLE

PRICE PER GROSS

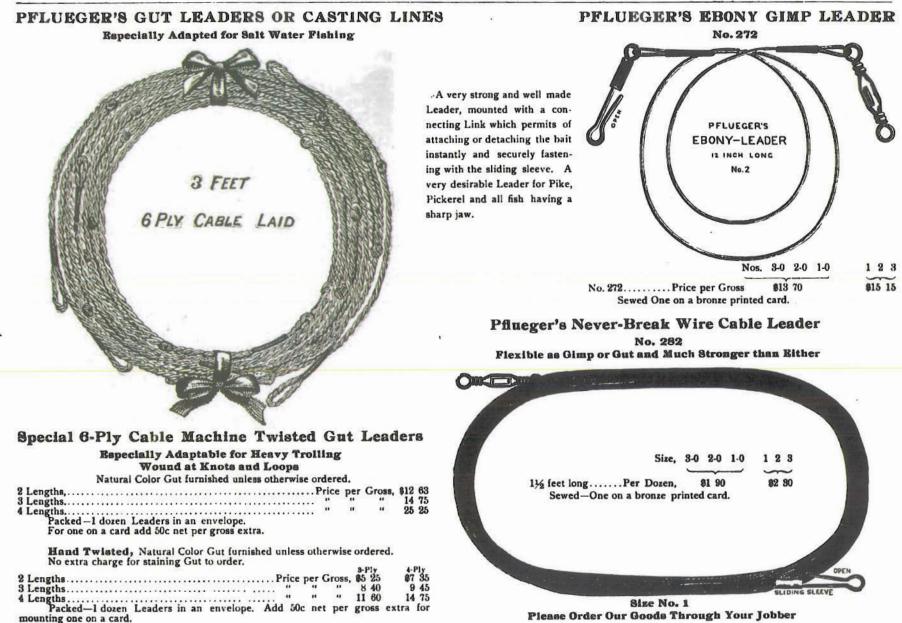
	R Lage Lion Lested Shanizu Sukmorm	Ciur, 9
3	KANA KANA KANA KANA KANA KANA	NY NY Y
	Contraction of the second s	

DEC	1B. "Medium Quality 2B. "Good " 3B. "Extra Good " CIAL HIGH GRADE TROUT LEADER e 4B. Trout, Fine		FRR	r Lo	NG	6 F	BET	r Loi	NG	91	RR.	r Lo	NG		
REG	ULA	K SIA	NDARD TROUT LEADERS	Stn	gle	Dot	ble	Sin	gle	Dou	ble	Sin	gle	Dou	ble
Grade	1B. 2B.		Medium Quality Good "		26		52	6 10	20 32 52 <b>30</b>	21	64 04	15	78	18 31	57
UDEC		WICH	CRADE TROUT LEADERS		BR	r Lo	NG	6 F	BET	Lor	G	9 F	RET	Lo	NG
SPEC	PECIAL	HIGH	GRADE TROUT LEADERS	Sin	gle	Dou	ble	Sin	gle	Dou	ble	Sin	gle	Dou	ble
"	5B.		Fine. Super Fine. Select Drawn Gut.	\$12 18 44	63 94 20	\$25 \$7 88	26 88 40	87	88	\$50 75 176	78	56	84	113	68
			DACC LEADEDC	8 F	ERT	r Lo	NG	6 F	EET	Los	NG	9 F	BET	Lo	NG
		BLACK	BASS LEADERS	Sin	gle	Deu	ble	Sin	gle	Dou	ble	Sin	gle	Dou	ble
Grade	7B. 8B. 9B.	Good	m Quality Good "		15	30	80	30			68 62 78		46		52 94 68

	HEAVY SALMON LEADERS de 10B. Medium Salmon									9 F				
	HE	AVY SALMON LEADERS	Sin	gle	Dou	ble	Sin	gle	Dou	ble	Sing	gle	Dou	ble
	1000			8	1	8	-1	8	1	8			8	
Grade	10B.													
	11B.	Good "	37	89	75	78	75	78	151	58	113	68	227	36
"	128.	Extra Fine Heavy Salmon	50	52	101	04	101	04	202	10	151	58	303	16

	TRI	EBLE TW	ISTEI	LEADERS	s F	RET	LONG	6 F	BET	LONG	9 FRE	T LONG
Grad	e 20B.	Standard	Grade		8	12	63	8	25	26	8 9	7 89
"	21 B.	Medium	"			18	94		37	88	5	6 82
	22B.	Good				25	26		50	52	7	5 78
"	23B.	High	"			37	89		75	78	11	8 68

Please Order Our Goods Through Your Jobber



# SPANISH SILK WORM GUT

STOCK ALWAYS FRESH



#### 10,000 Strands

Put up 100 strands in a bundle. Ten of these bundles are tied together, making 1,000 strands, and again 10 of these bundles are tied together, making an original bundle of 10,000 strands

				Length of	Gut, Inche	es		 		9		10			11	1	2	1	8	1	4
Padr Padr Mari	ron 2d ron 1st	or Bla or Hy Salmo	ck Bass Black	st quality. Size, 1st q Bass Size, Ist quality. r Heavy Sa	uality 1st quality		1000 1000 1000 1000		22	82 30 42 78	8	2223	54 78		2 30 2 66 3 22 5 06	1	2 78 2 78 3 95 3 90	84	22 60 60 27	5	80 16 30 22
	lst qua	ality					1000 1000	1000	4	60	-	6	46	1	58	15	3 70	16	08	18	42
1X I 2X 3X 4X	Drawn "	Midge	Size				1000 1000 1000 1000	 }			1	5	18			. 19	24				

## Selected Spanish Silk Worm Gut, Looped



Tied one gross in a bundle. Cut shows 1/2 size of 8 inch.

Gut stained mist, unless otherwise ordered. Special stains to order at no extra charge.

The gut is all carefully selected for quality by experienced pickers for their respective grades. We list two qualities of Gut Looped, which is intended to meet the requirements of the trade wanting a fair and strictly first quality grade.

		S	ingle (	Double Gut						
Length of Gut including the LoopInches	7		8		9	7		8		9
Regular or Trout size, 3A quality, best grade Per Gross	80	84	80 94	81	04	81	70	81	90	\$2 10
Regular or Trout size, 1A quality, fair grade " "		64	74	1	84		24		44	1 64
Padron 2d or Black Bass size; 3A quality, best grade " "		94	1 04	1	14		84		04	2 24
Padron 2d or Black Bass size, 1A quality, fair grade " "	1	74	84		94		44		64	1 84
Padron 1st or Heavy Black Bass size, 3A, best grade " "	1	04	1 14	1	24	2		2	24	2 44
Padron 1st or Heavy Black Bass size, 1A, fair grade " "		84	94		04	1			84	2 04
Marana or Salmon size, 3A, best grade " "	1	14	1 24	1	74	2		2	44	3 44
Marana or Salmon size, 1A, fair grade " "	1	94	1 04	1	14	1	84	2	04	2 24

Pflueger's Salmon and Ouananiche Flies Every Fly a Work of Art and the Best It is Possible to Produce



Tied on Cholmondeley Pennell Loop-Eye Hooks, or with Treble Twisted Gut Loops to best quality Hooks of any kind desired at same price. If wanted on double hooks add \$4.00 net per gross extra.

HooksSize	8-6	1-1-0	2-0	<mark>8-0</mark>
Per Dozen	86 30	87 35	87 90	\$8 40

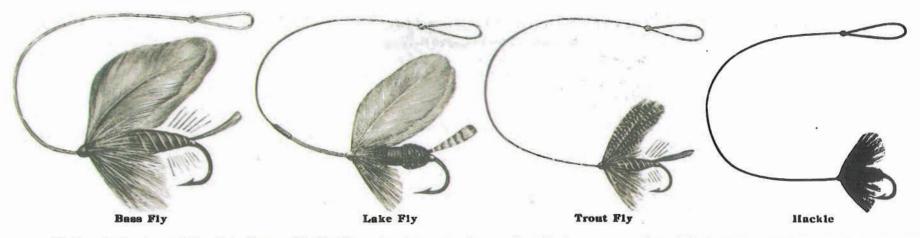
Packed: Each Fly sewed on a bronze printed enameled card.

Salmon Flies exist in endless varieties. The following are, however, well known killers of universal reputation.

We will tie any pattern to order without extra charge.

Silver Doctor	Black Fairy	Thunder and
Jock Scott	Butcher	Lightning
Durham Ranger	Black Dose	Parson
Blue Doctor	Popham	Silver White
Dusty Miller	Canary	Black Ranger
Brown Fairy		Silver Gray

## Pflueger's American Bass, Lake and Trout, Artificial Flies



We have displayed a cut of Bass, Lake, Trout, and Hackle Flies to show the manner of construction. Having a competent force of English fly tiers in our factory, we are now constructing a line of goods superior to any on the American market, our Flies being true to the standard English pattern, and the material the best the market affords. A trial order will substantiate our claim.

#### TROUT AND MIDGE FLIES

#### **BASS AND LAKE FLIES**

GRADE	1 A S. P. Hook. Wool Body	2A S. P. Hook, Silk Body.	SA H. P. Hook, Silk Body.	4A H. P. Hook, Silk Body. Reversed Wings.	BA H. P. Hook, Silk Body, Reversed Wings.	GRADE.	I A S. P. Hook Wool Body	2A S. P. Hook, Silk Body.	3A H. P. Hook, Silk Body.	4A H. P. Hook, Silk Body, Reversed Wings.	5 A H. P. Hook Silk Body, Reversed Wings.
No. 415 Trout Flies, 4 to 10 hook per gross	\$ 2 10	\$ 3 16	\$ 4 75			No. 417 Bass Flies, 2-0 to 8 hooks per gross.	\$ 3 90	\$ 5 80	\$ 7 35		
No. 416 Trout Flies, reversed wings, 4 to 10 hook per gross				\$ 6 85	\$ 9 45	No. 418 Bass Flies, reversed wings, 2-0 to 3 hooks per gross				\$ 11 60	8 14 75
No. 421 Midge Flies, 12 to 14 hook per gross On Drawn Gut.	•••••										
						No. 420 Lake Flies, 4 to 8 hook, per gross Gut with Helpers.					11 58

#### See page 38 for patterns.

(1) All Flies tied on Sproat Hooks, unless otherwise ordered, with Gut Snells 5 inches in the clear. Flies tied on Kirby or Kendall Sneck Hooks to order without extra charges (2) All Flies tied on mist colored Gut unless otherwise ordered. Gut stained any color to order without extra charge. (3) Flies tied backward add 25c. net per gross extra. (4) Flies tied on 3A, 4A and 5-A grade with wing under the hook without extra charge. The wing tied in this position also serve as a weed protector. (5) For helpers on Trout Flies add 40c net per gross extra. (6) For Jungle Cock Shoulders add \$1.30 net per gross extra. (7) Cock Floating Bodies on 3A, 4A, and 5A grade flies, add \$1.50 net per gross extra.

PACKED-Trout flies are regularly packed 1 dozen in a fancy wrapper, Bass Flies 1/2 dozen in a fancy wrapper.

If wanted sewed one fly on a bronze printed enameled card, add 35c net per gross extra. If six flies on a perforated card, add 25c net per gross extra.

# **PFLUEGER'S ARTIFICIAL FLIES**

## List of some of the Most Popular Patterns of Universal Reputation, Suitable for Trout and Bass

See Page	87 for	Price and	Description
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	82		1007 170 1775 1776			
Wing Flies		Wing Flies		Wing Flies		Hackles and Palmers
Alder	No. 32	Grizzly King	No. 62	Silver Doctor	No. 100	Black Hackle Peacock body
Abbey	33	Golden Spinner	63		101	Black Hackle Black body
August Dun	34	Governor	64		102	Black Hackle Red body
Brown Pennell	35	Governor Alvord			103	Black Hackle Yellow body
Beauty	36	Hare's Ear	66		104	Brown Hackle Peacock body
Bee	37	Hawthorne	67		105	Brown Hackle Brown body
Black Prince	38	Ibis	68		106	Brown Hackle Green body
Beaver Kill	39	Jenny Lind	69		107	Brown Hackle Yellow body
Black Gnat	40	Jenny Spinner	70		108	Brown Hackle Red body
Brown Ant	41	King of Water	71		109	Furnace Hackle Red body
Brown Hen	42	Lord Baltimore	72	Yellow Sally	110	Furnace Hackle Peacock body
Blue Bottle	48	Lake George			111	Furnace Hackle Yellow body
Blue Dun	44	March Brown			112	Furnace Hackle Green body
Black Spinner	45	Montreal Dark			113	Grey Hackle Peacock body
Captain	46	Montreal Light			114	Grey Hackle Red body
Cinnamon	47	Orange Miller			115	Grey Hackle Green body
Claret	48	Oak Fly			116	Grey Hackle Yellow body
Canada	49	Parmachenne Belle	Th	e 1A Grade Flies are made	117	Grizzly Hackle Peacock body
Coachman	50	Polka	in	the following patterns only,	118	Grizzly Hackle Green body
Coachman dark	51	Professor	No	's 1, 9, 19, 21, 34, 41, 45, 51,	119	Grizzly Hackle Orange body
Cow Dung	52	Queen of Water	59,	61, 100, 102, 103, 104, 105,	120	Red Hackle Red body
Cow Dung light	53	Red Ant			121	Red Hackle Peacock body
Cochy Bon Dhu	54	Raven			122	White Hackle Red body
Dark Fox	55				123	White Hackle White body
Deer Fly	56	Royal Coachman,			124	White Hackle Peacock body
Evening Dun		black body			125	Black Palmer
Fern Fly	57	Red Spinner			126	Brown Palmer
Grannon	58	Red Fox			127	Grey Palmer
Green Drake	59	Rube Wood			128	Grizzly Palmer
Grey Drake	60	Sand Fly			129	Red Palmer
Grey Alder	61	Seth Green		2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	130	Soldier Palmer
	Abbey August Dun Brown Pennell Beauty Bee Black Prince Beaver Kill Black Gnat Brown Ant Brown Ant Brown Hen Blue Bottle Blue Dun Black Spinner Captain Cinnamon Claret Canada Coachman dark Coachman dark Cow Dung Cow Dung light Cochy Bon Dhu Dark Fox Deer Fly Evening Dun Fern Fly Grannon Green Drake Grey Drake	AlderNo.Abbey33August Dun34Brown Pennell35Beauty36Bee37Black Prince38Beaver Kill39Black Gnat40Brown Ant41Brown Hen42Blue Bottle43Blue Dun44Black Spinner45Captain46Cinnamon47Claret48Canada49Coachman50Coachman dark51Cow Dung52Cow Dung light53Cochy Bon Dhu54Dark Fox55Deer Fly56Evening Dun57Fern Fly57Grannon58Green Drake59Grey Drake60	Wing FilesWing FilesAlder32Grizzly KingAbbey33Golden SpinnerAugust Dun34GovernorBrown Pennell35Governor AlvordBeauty36Hare's EarBee37HawthorneBlack Prince38IbisBeaver Kill39Jenny LindBlack Gnat40Jenny SpinnerBrown Ant41King of WaterBrown Hen42Lord BaltimoreBlue Bottle43Lake GeorgeBlue Dun44March BrownBlack Spinner45Montreal DarkCaptain46Montreal LightCinnamon47Orange MillerClaret48Oak FlyCanada49Parmachenne BelleCoachman dark51ProfessorCow Dung light53Red AntCochy Bon Dhu54RavenDark Fox55Royal CoachmanDeer Fly56Royal CoachmanDer Fly57Red SpinnerGrannon58Red FoxGreen Drake59Rube WoodGrey Drake60Sand Fly	Wing FilesWing FilesAlder32Grizzly King62Abbey33Golden Spinner63August Dun34Governor64Brown Peniell35Governor Alvord65Beauty36Hare's Ear66Bee37Hawtorne67Black Prince38Ibis68Beaver Kill39Jenny Lind69Black Gnat40Jenny Spinner70Brown Ant41King of Water71Brown Hen42Lord Baltimore72Blue Bottle43Lake GeorgeBlue LunBlack Spinner45Montreal DarkCaptain46Montreal LightCinnamon47Orange MillerClaret48Oak FlyCanada49Parmachenne BelleThCoachman dark51ProfessorNotCow Dung52Queen of Water59,Cow Dung light53Red Ant100Cochy Bon Dhu54Ravenblack bodyDark Fox55Royal Coachman,Evening DunEvening Dunblack bodyFern Fly57Fern Fly57Red SpinnerGrannonGrannon58Red FoxGreen DrakeGreen Drake59Rube WoodGrey DrakeGrey Drake60Sand FlyGrannon	AlderNo.No.No.Abbey32Grizzly King62Silver DoctorAbbey33Golden Spinner63SpiderAugust Dun34Governor64Stone FlyBrown Pennell35Governor Alvord65Turkey BrownBeauty36Hare's Ear66White MillerBee37Hawthorne67White Moth.Black Prince38Ibis68WillowBeaver Kill39Jenny Lind69WidgeonBlack Gnat40Jenny Spinner70WaspBrown Ant41King of Water71Yellow MayBrown Hen42Lord Baltimore72Yellow SallyBlue Dun44March BrownBlack Spinner70WaspBlue Dun44March BrownBlack Captain60Kinge MillerClaret48Oak FlyCanada9Parmachenne BelleThe 1A Grade Flies are madeCoachman50Polkain the following patterns only,Cochman dark51ProfessorNo's 1, 9, 19, 21, 34, 41, 45, 51,Cow Dung52Queen of Water59, 61, 100, 102, 103, 104, 103,Cow Jug Bight53Red Ant108, 118, 114, 115, 120.Cochy Bon Dhu54RavenJack bodyFern Fly56Royal Coachman,Evening DunJack bodyFern Fly57Red SpinnerGachman,Evening DunJack bodyFern Fly57Re	Wing FilesWing FilesWing FilesAlder32Grizzly King62Silver Doctor100Abbey33Golden Spinner63Spider101August Dun34Governor64Stone Fly102Brown Peniell35Governor Alvord65Turkey Brown103Beauty36Hare's Ear66White Miller104Bee37Hawthorne67White Moth.105Black Prince38Ibis69Widgeon107Black Gnat40Jenny Spinner70Wasp108Brown Ant41King of Water71Yellow May109Brown Ant41King of Water71Yellow Sally110Blue Bottle48Lake George111112112Black Spinner45Montreal Dark118118Captain46Montreal Light118114Ciaret48Oak Fly116116Coachman50Polkain the following patterns only, 118120Coachman dark51ProfessorNo's 1, 9, 19, 21, 34, 41, 45, 51, 119120Cow Dung52Queen of Water59, 61, 100, 102, 103, 104, 103, 120121Cochman50Royal Coachman,128128Deer Fly56Royal Coachman,128128Deer Fly56Royal Coachman,128129Deer Fly56Royal Co



#### Cut Shows Full Size

# Pflueger's Catch the Nibbler Bass and Trout Flies

Patented

Two Chances with the "Nibbler Hook" to One on the Old Style Hook



#### See Page 31 for Scale of Sizes of "Catch the Nibbler" Hooks

The advantage of this hook over the old style is the first or small barb holds the fish until the large or main barb is covered. Many fine fish are caught on this hook which would have been lost on the old style or single barb hook. Experience has taught that large fish are the nibblers.

Tied in all of our regular patterns listed on page 88. Special patterns tied to order without extra charge.

Gut stained mist color unless otherwise ordered.

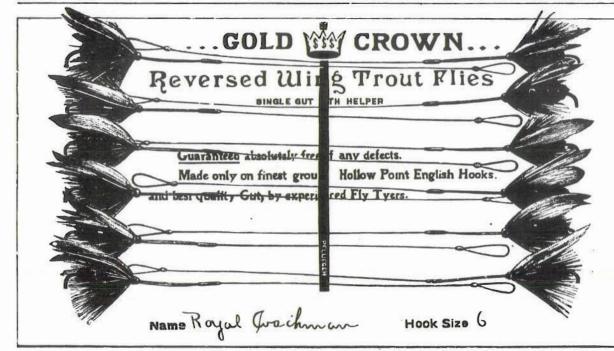
Grade.	88	4A	5A
Dressing.	H. P. Hook Silk Body	Silk Body	H. P. Hook Silk Body Reversed Wing.
No. 540 - Trout Flies, single gut, hooks size 4 to 10, gross No. 541—Trout Flies, reversed wings, single gut, hooks size 4 to 10, gross No. 542—Bass Flies, double gut, hooks size 2-0 to 3, gross No. 543—Bass Flies, reversed wings, double gut, hooks size 2-0 to 3, gross	8 95	\$10 50 16 85	\$12 60 18 95

## THE BUCK TAIL FLY

#### Does Not Mat When Wet

No. 281-Buck Tail Bass Fly, Hooks Nos. 8-0 2-0 1-0 1-2-3, per gross	2 58
No. 232- " " Trout Fly, Hooks Nos. 4-5-6-7-8, per gross	
Packed—Each Fly sown on a bronze printed card.	
As per CutOne dozen Flies in a fancy box.	

#### THE ENTERPRISE MANUFACTURING CO., AKRON, OHIO, U. S. A.



## PFLUEGER'S FAMOUS "GOLD CROWN" TROUT AND BASS FLIES

Stock No.	Per Gross.
1520	Gold Crown Trout Flies, sizes,
	4 to 10 \$10 52
1521	Gold Crown Bass Flies, 3 to
	2/0 13 68
H	lighest Grade Work Throughout.
	ed Wings, Single Gut with Helper, Hollow Point Hooks, Silk Body and Matched Wings.
	up one dozen on a felt card. One card in a fancy box.

## PFLUEGER'S MAY FLY ASSORTMENT

## THIS IS THE FINEST TROUT FLY WE MAKE

Sewed—12 distinct patterns on a bronzed enameled card. Packed one card in a fancy box. Furnished this way only. Send for sample, it will prove a valuable addition to your present line.

Stock No.		Price Per Gross							
1745	May Fly Assortment 6	to							
x =	10 Hooks	\$14 72							





Cut Shows Two-Thirds Size

## The Spinning Coachman, with Interchangeable Flies

A bronze printed enameled card, containing an assortment of three of our best grade Flies, on hollow point Sproat hooks, with a brass, silver, nickel or copper spinner, plain or hammered, mounted on a silver plated shaft. The flies are assorted in the most popular and killing patterns, as follows.

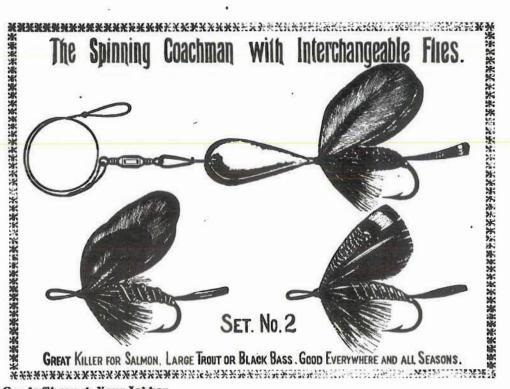
State by number which assortment is desired, and the style of plate on spinner, also if plain or hammered blade,

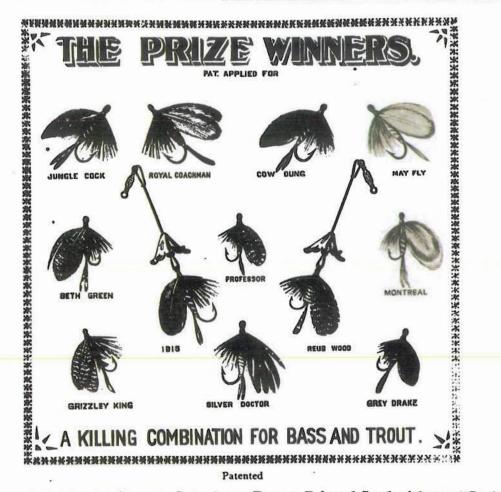
No.	1C	achman	Fly.	with	interchange	able	Raven and Parmacheene B	elle.	
**	2-				"		Lake George and Silver De	octor	2
	3	**	**	**	**	**	Onandago and Ibis.		
	4-	**				**	John Mann and Professor.		
**	5-						Governor and Queen of Wat	ter.	
	6-	41	44		"		Seth Green and Royal Coach		
	7-		**		**		Rube Wood and Grizzly Ki		
	385-L	minous	conc	ave s	ide of spinne		lies non-luminous	0.	
								245	44
	386-N						of Spinner, Flies non-		
							5	\$42	10
	387C						ed paint Concave side of	Constant of	
	1.000	Spinn	er Fl	ies n	on-luminous.	Pr	ice per gross cards	\$25	26

## Pflueger's Bass Killers

Comprises an assortment of four of our best grade reversed wing Bass Flies on double Gut, with one best grade two-yard double gut Bass leader. Sewed on a bronze printed enamel card, packed one card in a fancy box. Will furnish the assortment of Flies as per cut opposite, and on No. 2-0 H. P. Sproat hook, unless otherwise ordered. We will tie any pattern of fly, and on any size hook, without extra charge. Gut stained mist color unless otherwise ordered.

No. 101 Assortment-Card contains 4 flies and one two-yard double gut leader. Per dozen cards	\$8 95
No. 102 Assortment—Same as No. 101, without the leader Per dozen cards	5 15



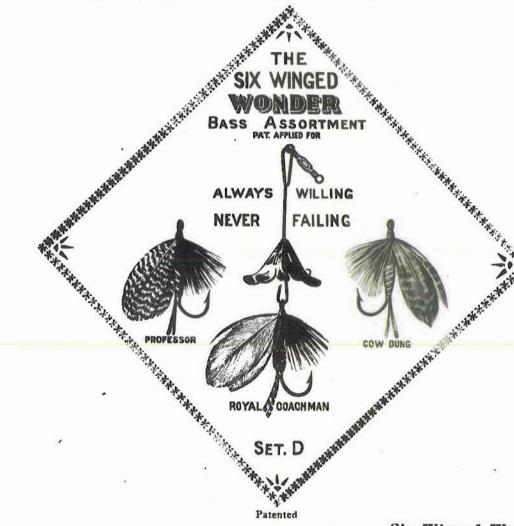


### The Bass and Trout Combination Sets are Sewed on a Bronze Printed Card with two "Cyclone" Spinners

One brass, the other nickel, with an assortment of twelve of our highest grade and most popular flies. The spinner is set in action by casting, and is alive when striking the water, giving the same effect as a large insect or fly would give which accidentally fell in the water, struggling for its life. The above assortment of flies cover all the needs of the angler and can be changed on the spinner instantly.

We furnish them in three sets, Bass Combination, Trout Combination, Bass and Trout Combination all for the same price. Any patterns of flies furnished to order without extra charge.

No. 25Luminous on Spinner, Flies Non Luminous	
No. 26. Non-Luminous Spinner, Flies Non-Lumino	us
Spinner Blades furnished, either nickel, brass or copper, at same price.	Unless specified will send one spinner nickel, the other brass.



## Set No. D, Small Bass

Put up with a Cyclone Spinner on a German Silver Shaft, with 8 Assorted Bass Flies Tied on Elastic Spring Steel H. P. Sproat Hook No. 1

No. 27-Luminous Spinner, Non-Luminous Flies,

Price per dozen Sets, \$6.42

No. 28-Non-Luminous Spinner, Non-Luminous Files,

Price per dozen Sets, 5.77

## Set No. E, Large Bass

Put up same style as D, mounted with a Cyclone Spinner one size larger than used on D assortment.

No. 29-Luminous Spinner Non-Luminous Flies,

Price per dozen Sets, \$6.42 No. 30—Non-Luminous Spinner, Non-Luminous Flies,

Price per dozen Sets, 5.77

## Set No. F, Trout

Put up same size spinner and style as assortment No. D with the exception of the flies which are tied on No. 6 Elastic Spring Steel H. P. Sproat Hooks.

No. 81-Luminous Spinner, Non-Luminous Flies,

```
Price per dozen Sets, $6.42
```

No. 32—Non-Luminous Spinner, Non-Luminous Flies, Price per dozen Sets, 5.77

Spinner Blades furnished on all above assortments, either nickel, brass or copper, at same price. Unless specified will send nickel. All assortments are sewed on bronze printed cards.

## Six Winged Wonder

These Combination Sets of Flies with Spinners are gotten up for the purpose of meeting a demand for an assortment of tackle for all around fishing, and we recommend the above as filling this demand. The flies are our highest grade. Any assortment of flies made to order without extra charge. We will furnish the above assortment unless otherwise ordered.

PFLUEGER'S LUMINOUS INDESTRUCTIBLE BODY FLIES







Luminous Trout Flies.

Luminous Bass Flies.

"The old story about the little boy with the pin hook who 'ketched' all the fish, while the gentleman with the modern improvements who stood along side of him 'kept' throwin' out his beautiful flies and never got nothin' is a pure lie."-FRANK R. STOCKTON.

10 M				
P	LUEGER'S LUA EXPOSE LUMINOUS E BEFORE	MINOUS TRO		
The	SILVER DOCTOR		YELLOW MAY	
				-
The	ROYAL COACHMAN		COW DUNG	
	,			- Aline
Th	TURKEY BROWN		CAPTIN	

Luminous Flies are made with cream colored bodies, indestructible, especially adaptable for roily water, cloudy days and nights, and are not less attractive for day fishing.

Luminous Flies are guaranteed to outlast three of any other manufacture, and are decidedly more attractive and killing.

The Luminous Fly is made in all of our standard patterns listed on page 38 special patterns tied to order without extra charge. Gut stained mist color unless otherwise ordered. The bright phosphorescent and pearly effect of the luminous body, mingled with the bright attractive dressings, put the Luminous Fly at the head of the art. Made in only two grades, viz: 1B and 3B, both of which are made of best material and workmanship; the only difference between the two grades is the extra dressing on the 3B of Jungle Cock and Golden Pheasant.

Order Luminous Flies by the following brands, and avoid errors in sizes of hooks.

Grade	11	B	31	B
St. Lawrence-Bass Flies, Double Gut, Hooks 20 to 3, per gross	\$10	55	816	85
per gross. Mountain-Midge Flies, Fine Single Gut, Hooks 4 to 10	8	40	12	65
Mountain-Midge Flies, Fine Single Gut, Hooks 12 to 14, per gross	10	55	14	75

Packed-St. Lawrence Flies are sewed one on a single bronze printed card; Catskill and Mountain are sewed three on a perforated bronze printed card.

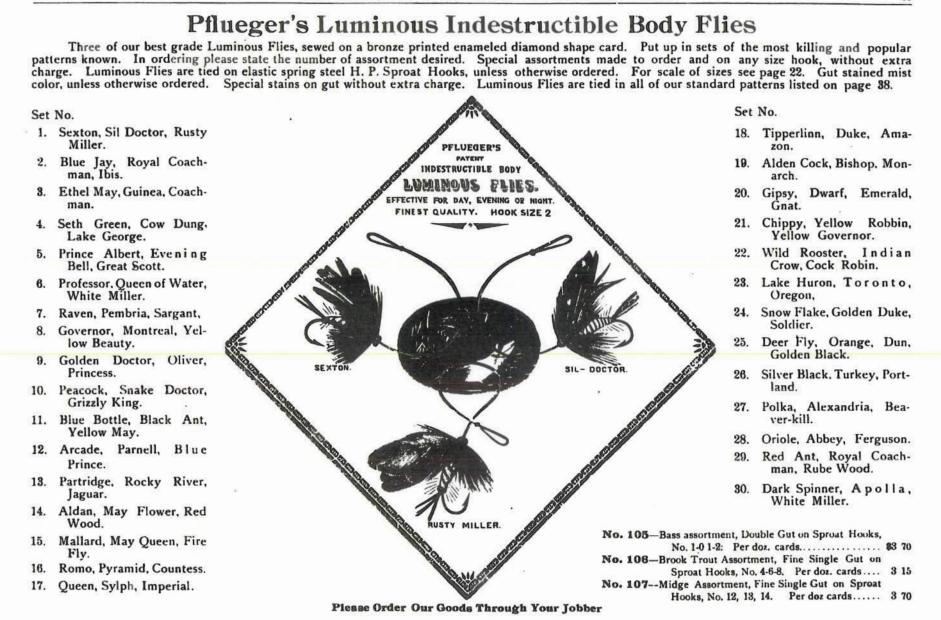
LIE

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a ....

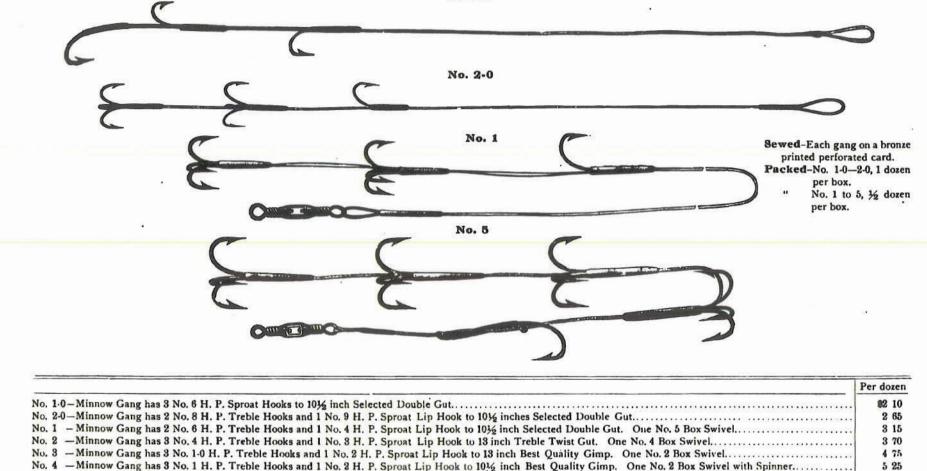


## PFLUEGER'S IMPERIAL MINNOW GANGS

NOTICE-We make these Gangs in only One grade, "THE BEST"

Please Order by Number

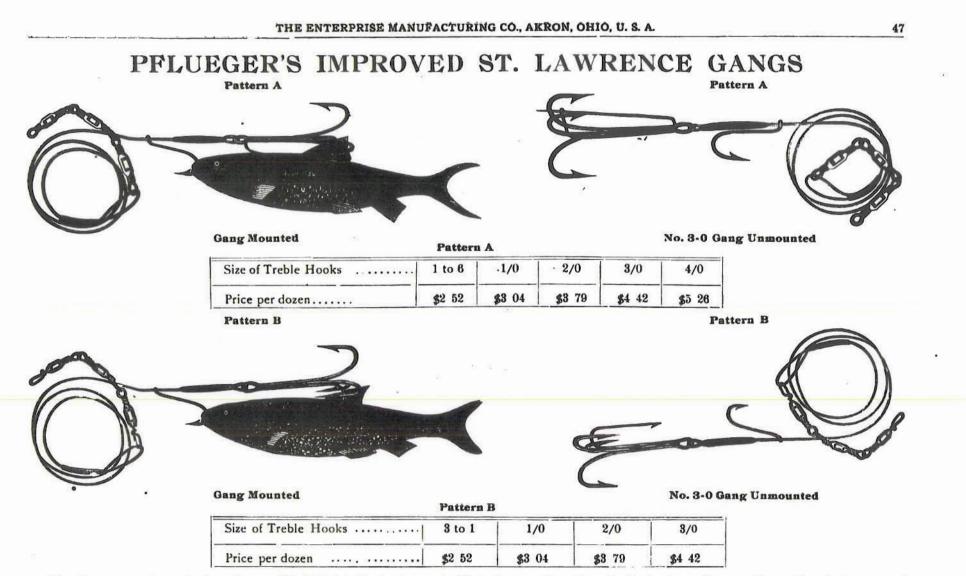
No. 1-0



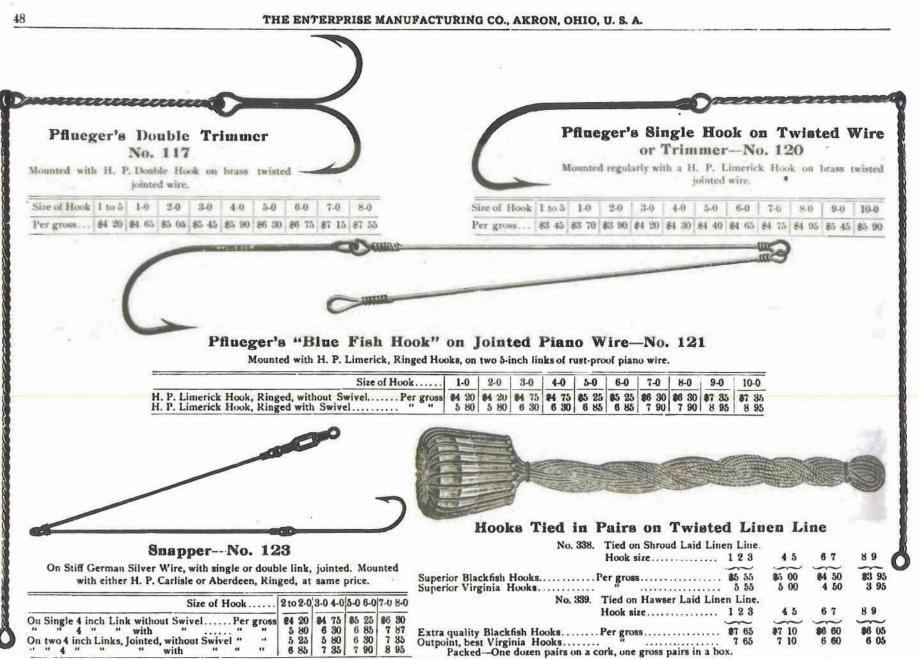
Please Order Our Goods Through Your Jobber

5 70

No. 5 - Minnow Gang has 4 No. 2 H. P. Treble Hooks and 1 No. 3 H. P. Sproat Adjustable Lip Hook to 13 inch Treble Twist Gut. One No. 2 Box Swivel.....

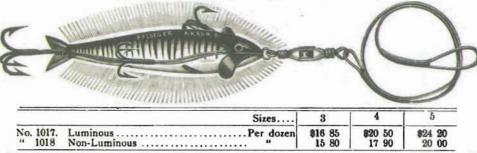


The above gangs have elastic spring steel H. P. Treble Hooks, bronzed, with baiting needle, adjustable lip hooks, and best quality treble swivels, mounted on best quality silk gimp. They can be adjusted instantly to any size minnow, and will not kill the same. The Treble Swivels give positive revolution of the bait, making it impossible to kink or twist the line. Sewed, each gang, on a bronze printed card, and packed one card in a box. Six of these boxes in a carton.



## **PFLUEGER'S PEARL PHANTOM MINNOWS**

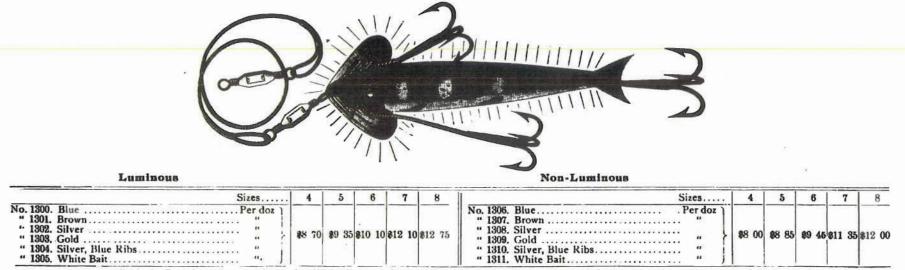
Made of genuine Polished Pearl, strongly mounted, with best quality Hooks, Gut and Gimp. Handsomely decorated, which, with the bright pearl background, gives a splendid effect.



Mounted with Gut or Gimp Leaders. Packed-Each Phantom sewed on a fine White Enameled Bronze Printed Card. One in a box, and six boxes in a fancy glass covered carton.

# PFLUEGER'S INDESTRUCTIBLE PORPOISE HIDE PHANTOM MINNOWS

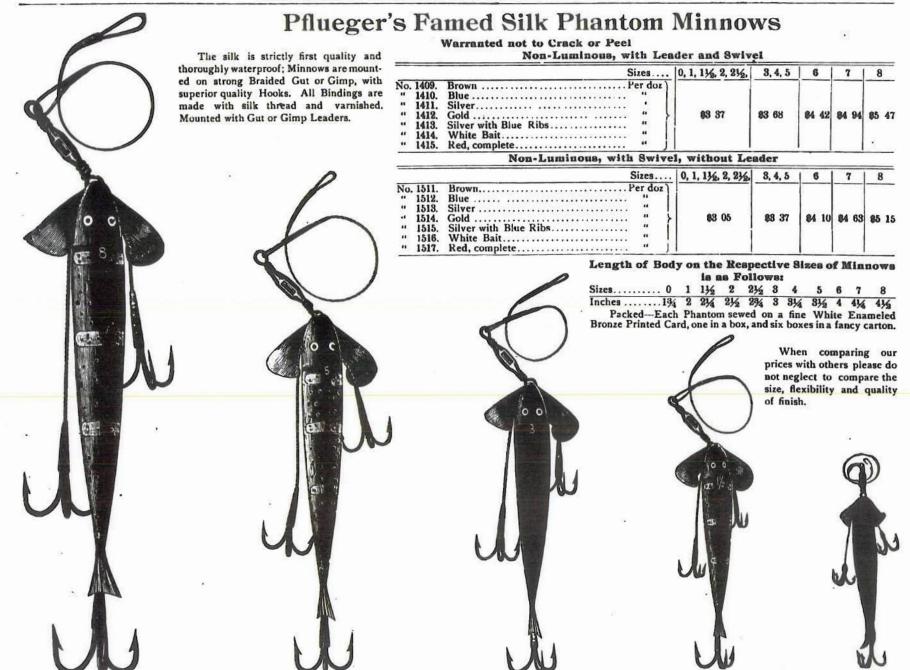
Especially adaptable for heavy game fishing; made from especially prepared Porpoise Hide, which is the most indestructible material known for making Phantoms and with the extra strong hooks and heavy braided non-corrosive wire mountings the minnow will outlast two of any other make. The bindings are all wound with non-corrosive wire to protect them against the sharp teeth of the fish. Mounted with cable wire leaders and two Box Swivels.



Packed – Each Phantom sewed on a fine White Enameled Bronze Printed Card. One in a box, and six boxes in a fancy glass covered carton, Please Order Our Goods Through Your Jobber

#### Pflueger's Celebrated American Silk Phantom Minnows Warranted Not to Crack or Peel The silk is especially woven first quality 0, 1, 11, 2, 2, 2, 3, 4, 5 6 Sizes..... 7 8 and extra strong, after which it passes through a solution, making it thoroughly No. 1005. Blue or Brown .... 1st Qual. Per Doz. " 1012. Silver..... waterproof. Minnows are mounted on extra Luminous..... ... 1013. Gold..... strong Braided Gut or Gimp, with elastic **86 50** 87 15 87 90 89 15 1014. Silver, Blue Ribs ... .. spring steel H. P. Hooks. All bindings are .. 1015. White Bait ..... " 1016. Red, complete ..... tied with silk thread and varnished. Sizes..... 0, 1, 11/2, 2, 21/2, 3, 4, 5 6 7 8 No. 1006. Blue or Brown ..... 1st Qual. Per Doz. 1007. Silver ..... 1008. Gold..... 1009. Silver, Blue Ribs.... Non-Luminous .. .. \$5 80 \$6 30 \$7 35 \$5 25 ... .. .... 1010. White Bait ..... " 1011. Red, complete ..... Packed-Each Phantom sewed on a fine White Enameled Bronze Printed Card. One in a box, and six boxes in a Fancy Glass Covered Carton. Mounted with Gut or Gimp Leaders And the state of the second seco Length of Body on the respective sizes of Minnows is as follows Size ..... 0 1 11% 2 236 3 4 5 6 7 8 Inches... 184 2 214 236 234 3 31/4 31/6 4 41/4 41/6 When comparing our prices with others please do not neglect to compare and highly hold hall high the size, flexibility and quality of flaish. 14.3.4.4.1.4.1. No. 11/2-21/4 inches No. 0-1% inches No. 8-3 inches No. 5-31/2 inches

THE ENTERPRISE MANUFACTURING CO., AKRON, OHIO, U. S. A.



# PFLUEGER'S PURE SOFT AND HARD RUBBER MINNOWS

Indestructible by Sun or Wear



#### No. 1330 Luminous Hard Rubber Minnows, No. 7..... \$5 25 . 1331 .. Soft .. ... " 7..... 5 25 " 1332 Non-Luminous Hard Rubber Minnow, No. 7...... 4 95 " 1333 \*\* Soft .. .. .. 4 95 Sewed one on a bronze printed card. For Gimp Leaders Add \$1.00 net per gross extra.

Price Per Dozen

### Price Per Dozen

No.	1334	Luminous	Hard	Rubber	Minnows	No.	8.	•••	86	00	
**	1335		Soft			••	8.		6	00	
**	1336	Non-Lumi	inous l	Hard Ru	bber Minn	ows	No	8.	5	55	
	1337		Soft		**		**	8	5	55	

Sewed one on a bronze printed card For Gimp Leaders Add \$1.00 net per gross extra.

#### **Price Per Dozen**

No.	1338	Luminous	Hard	Rubb	er	Minnow	No.	9	\$6	75
	1339	"	Soft	**			4	9	6	75
	1340	Non-Lumi	inous	Hard	**	**		9	6	30
	1341		Soft		**	**		9	8	30
		Sewed one	on a	bronz	e j	orinted c	ard			

For Gimp Leaders Add \$1.00 net per gross extra

Pflueger's Soft Rubber Casting Minnow, No. 264

No. 264 Luminous, per gross \$41 35 No. 226 Non-Luminous per gross \$37 55 Sewed one on a bronze printed card.-six cards in a box

Cut Shows Full Size No. 8 -- Decorated Silver or Green

Please Order Our Goods Through Your Jobber

Exact Size No. 9 .. Decorated Silver or Green

Pflueger's Soft Rubber Casting Minnow

No 715 Luminous, per gross \$31 45 No. 765 Non-Luminous

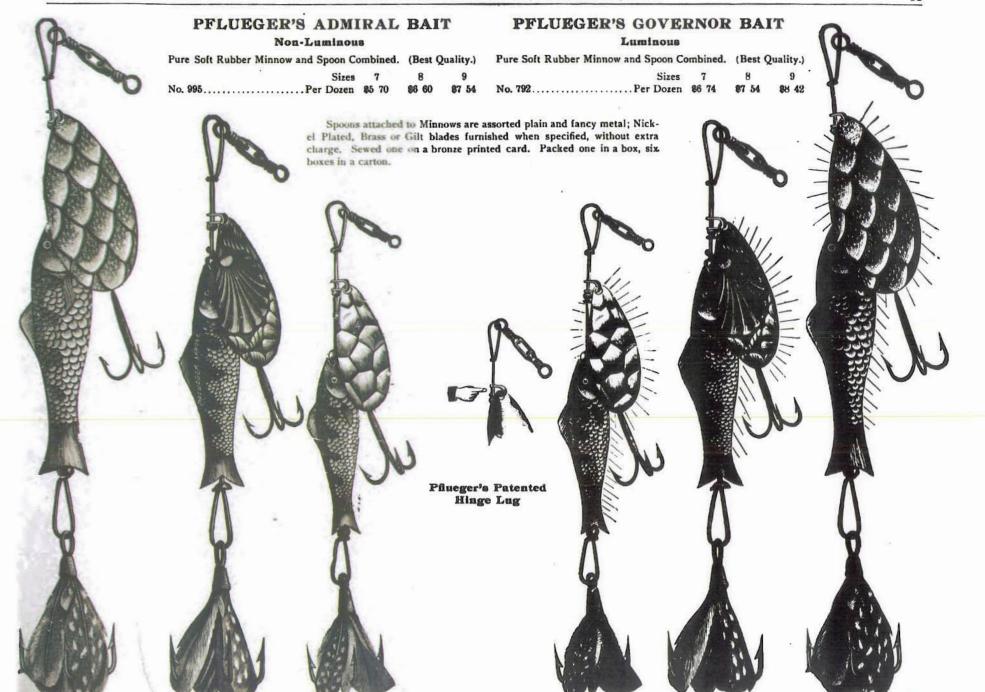
per gross \$25 15 Exact Size No. 1 -- Decorated Sewed-1-doz. minnows on a bronze

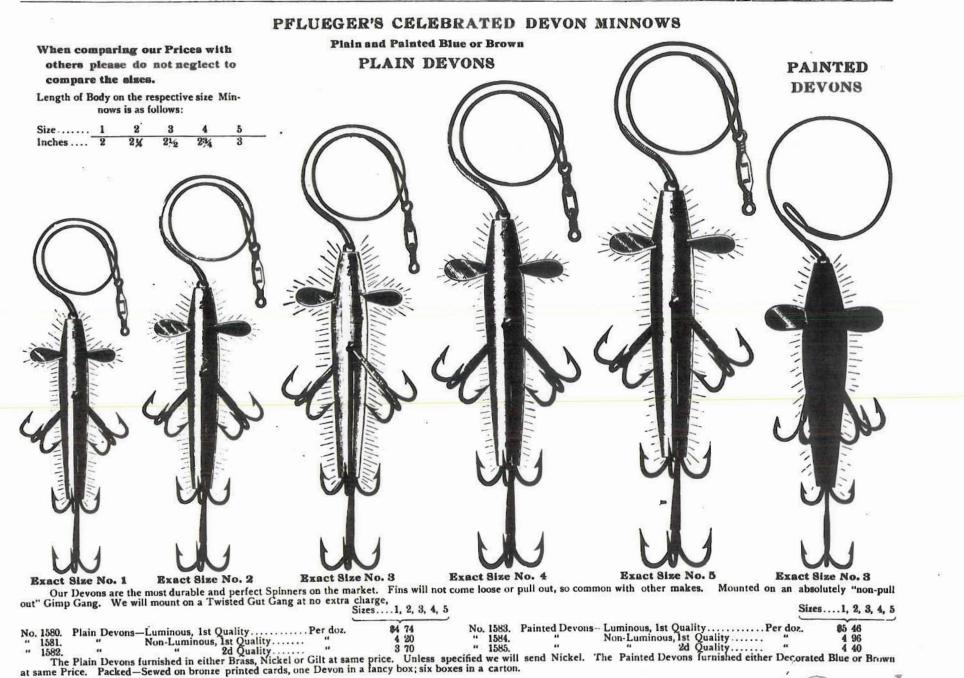
Silver or Green

Exact Size No. 8 -- Decorated Silver or Green

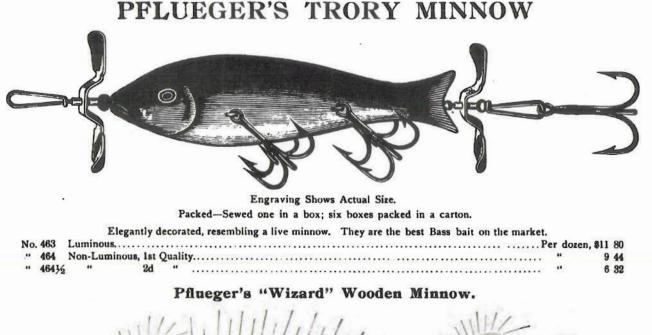
printed card one card in a box

THE ENTERPRISE MANUFACTURING CO., AKRON, OHIO, U. S. A.





#### THE ENTERPRISE MANUFACTURING CO., AKRON, OHIO, U. S. A.



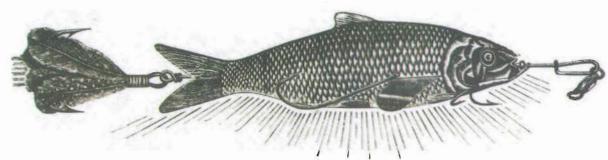
Engraving Shows Actual Size.

No	. 473	Luminous				Price	per	dozen,	\$13 1	4
	474	Non-Luminous	, 1st	Quality	/	64	**	"	10 5	2
	475		2d				**	**	7 3	6

The above minnows are ballasted so as to float belly down and can be used on or below the surface of the water according to the speed given it. The spinners revolving freely in opposite directions produce a most tempting attraction to all game fish, especially Bass. To get best results the minnow should be used in and around pads, rushes and places where game fish habitat. Don't fail to keep the minnow on the move.

Please Order Our Goods Through Your Jobber

# PFLUEGER'S MUSKALLONGE MINNOW



Full size of Minnow, Seven inches.

=

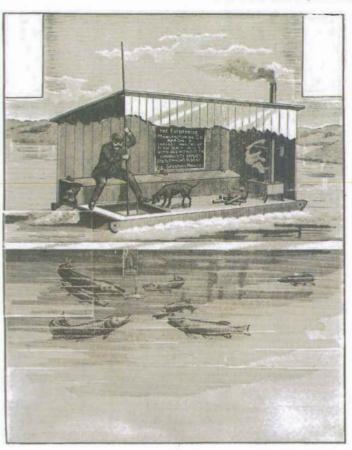
#### MADE OF PURE SOFT RUBBER

MOUNTED EXTRA STRONG.

PAINTED TRUE TO NATURE.

## The Muskallonge Minnow.

No. 818 Luminous..... Per dozen \$24 25 No. 819 Non-Luminous..... " .. 21 05 Packed one in a fancy box.



## Pflueger's Fish Spearing Decoy Minnows.

### MADE OF PURE SOFT RUBBER

				Luminous.	No. 197 Decorated.	No. 198 Silver.			
Length	of	Decoy.	2 inc	h	Price	per	dozen	\$6 50 6 84	\$3 90 4 66
"			216 "		"		**	6 84	4 66
**			3 "				"	10 55	6 76
			7 "					15 80	13 16

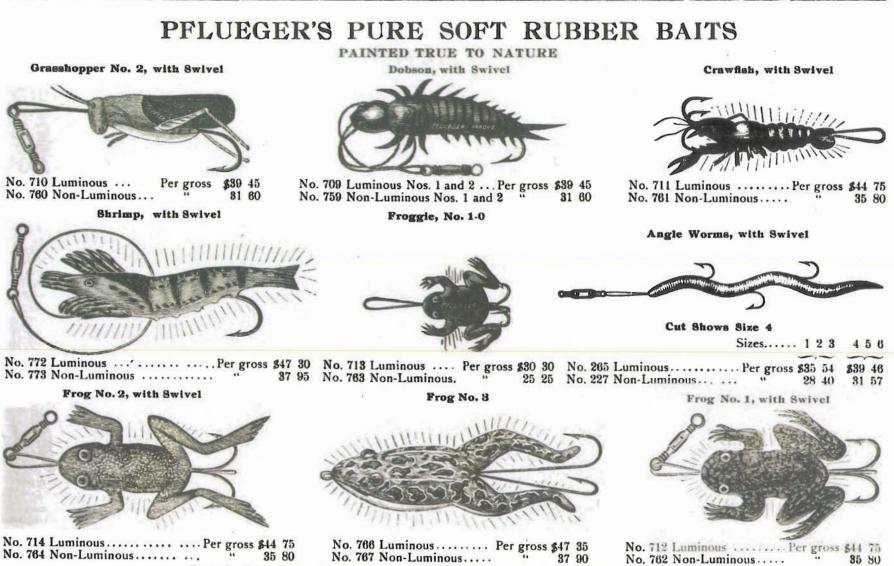
			Non-Luminous	No. 200 Decorated.	No. 199 Silver.
Length	of	Decoy.	2 inchPrice per dozen	\$5 26	\$3 70
"	**		21/2 " " " " "	\$5 26 6 30 8 40	\$3 70 4 20 6 30
**		**	3 <sup>′~</sup> " " " " "	8 40	6 30
**		**	7 " " " "	12 64	10 54

The above scene represents a fisherman in his movable "dark house" in the act of spearing fish through the ice, using a Decoy Minnow. The Decoy is painted true to life, and being weighted and balanced with a lead core it dances merrily by simply pulling on the line to which it is tied. It furnishes great sport to those that indulge in this class of fishing.

#### Please Order Our Goods Through Your Jobber

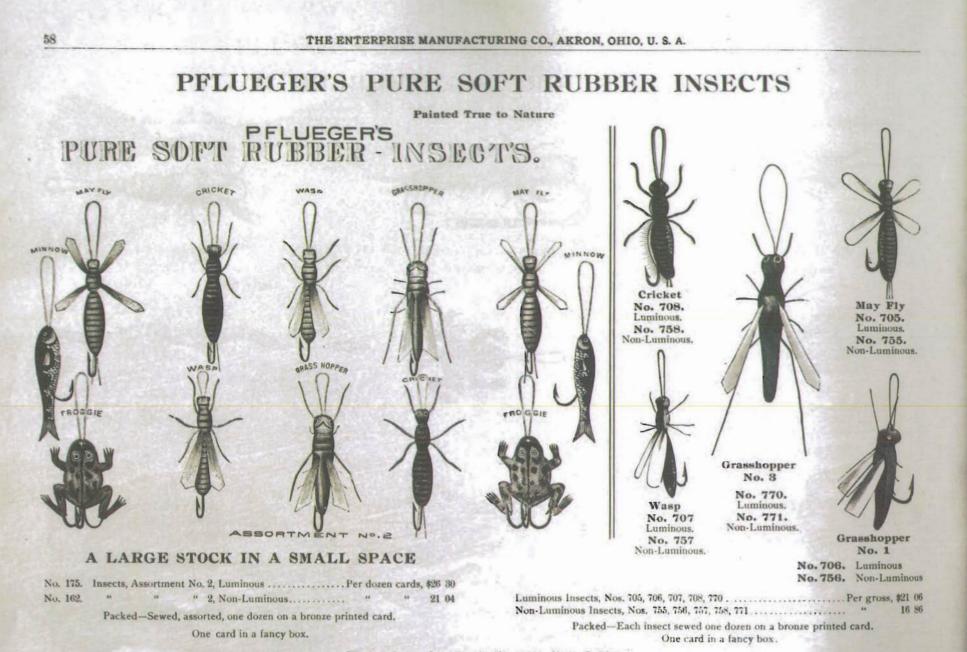
THE ENTERPRISE MANUFACTURING CO., AKRON, OHIO, U. S. A.

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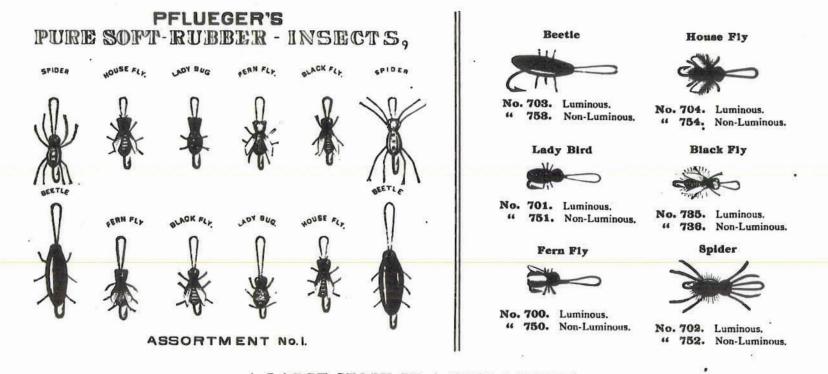
Packed-Each of the above baits sewed on Bronze Printed Cards, packed in fancy boxes. Best results are obtained when Frog is kept on the move.

Please Order Our Goods Through Your Jobber



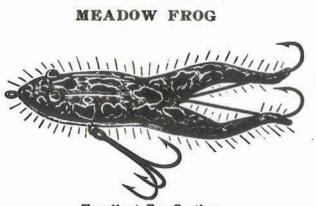
## PFLUEGER'S PURE SOFT RUBBER INSECTS

Painted True to Nature



## A LARGE STOCK IN A SMALL SPACE

No. 176. Insects, Assortment No. 1. Luminous..... Per dozen cards \$15 80 No. 163. """ 1, Non-Luminous. "" 12 65 Packed—Sewed assorted one dozen on a bronze printed card. One card in a fancy box. Luminous Insects, Nos. 700, 701, 702, 703, 704, 735.....Per gross \$15 80 Non-Luminous Insects, Nos. 750, 751, 752, 753, 754, 736 " 12 65 Packed—Each insect sewed one dozen on a bronze printed card. One card in a fancy box.



**PFLUEGER'S IMPROVED FLOATING** 

**Excellent** For Casting

Made of satin cork. Painted artistically true to nature. The Treble Hook is secured to the belly of the frog on an eye, which enables the fisherman to change hooks instantly when desired.

## **BEST RESULTS ARE OBTAINED** WHEN THE FROG IS KEPT ON THE MOVE

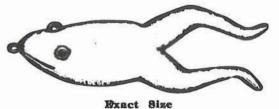
Furnished regular with best quality Treble Hook on belly of frog.

No. 774-Luminous ...... Per gross \$60.52 \$48.42

Without Treble Hooks, deduct \$2.00 net per gross.

Sewed Three on a Bronze Printed Card, Packed Two Cards in a Fancy Box

**PFLUEGER'S RUBBER PRACTICE** CASTING FROG



Made of Pure Rubber, Enameled White, as nearly indestructible as is possible to make it.

Adopted by all the large Bait Casting Clubs in the country, as the official Casting Frog. Weighs exactly one-half ounce.

Packed-Wrapped in Tissue, one dozen in a box.

Please Order Our Goods Through Your Jobber