Elaine Edwards McChristian

The woman with the man who made Seamaster fly reels

By Ron Gast

We've all heard this idiom before: "Behind every successful man there is a woman." Is it truth or a myth? Sometimes it is the woman that encourages the man to take the risks that are usually necessary for him to become successful. There is also another way to look at this relationship. The woman and the man complements each other making them both successful. Such is the case with Elaine and Robert McChristian.

Like most fishermen and collectors, we have all heard of Seamaster reels. My interest in Seamaster became elevated when I had the opportunity to acquire a collection of them. The person who had them knew the Seamaster inventor, Robert L. McChristian Ir. He and his wife were friends with Robert and Elaine McChristian. It was from this person that I learned how much a role Elaine played in Robert's life. This got my curiosity up and I had to learn more. This is the story I'd like to tell about Elaine. The following is a chronological record of the life of Elaine and Robert McChristian.

But first, we have to talk about

the man Robert Lee McChristian,
Jr. He was later known to his
friends as Capt. Mack. Robert was
born in New York City on August 1, 1912. The 1920
Chicago census shows Robert, his parents and his
three brothers living there. The father is listed as
being employed as a machinist for an automobile
manufacturer. By 1922, the family had moved to

Miami, Florida. Robert is listed in the August 11, 1922 *Miami News* as a member of the Royal Order of Whales swimming team. Robert's love of the water was perhaps a prelude of things to come.

Early in his life, Robert was surely influenced by his father Robert L. McChristian Sr. The father's



Photo of Elaine McChristian with a Seamaster spinning reel

obituary says he was a machinist and inventor. He owned the Mack towing company in the late 1920s, was the captain of his own charter boat and originator of the Model Works in the 1930s.

In the November 13, 1938 *Miami News* is an article about Robert McChristian Sr.'s business as a patent model manufacturer. Also, in the March 23, 1941 newspaper is an article about his invention of a vending machine that dispenses a single lighted cigarette for one cent. We will later learn that inventiveness would run in the family.

Ideas Are Worth Fortunes. **Patent Model Maker Claims**

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McChristian Sr. article in the November 13. 1938 Miami News newspaper

In 1944 is the first time we see the relationship between Robert, Ir. and Elaine come to light. On their application for a marriage license, Bob is shown as being 32 years old and a passenger agent for Eastern Airlines in Miami. Elaine is shown as seven years younger and was born in Havana, Cuba, Both were previously married and divorced.

In 1947, Robert started advertising his business as "Capt. Mack's Tackle Shack." In the late 1940s and early 1950s we see Capt. Mack and his wife Elaine becoming very active in fishing and casting contests.

In 1949, Capt. Mack upped his game by including his beautiful wife in his advertisements. In the newspaper fishing reports are more and more records of Bob and Elaine's record fish catches. They were also both heavily involved in tournament casting. Their reputations as both great fishers and successful tournament participants began to explode. This was definitely great for business.

Elaine and Bob continued to be active with fishing and casting tournaments. She received a lot of notoriety when she caught an 8-pound bonefish on 5-pound test line.



Capt. Mack's March 23, 1947 Advertisement in The Miami News

Inventor Dies Here At 67

Services will be held for Robert L. McChristian, 67, of 3586 NW 41st St. He died at his

Mr. McChristian, an inventor and machinist, came here from Chicago in 1917. He owned the Mack Towing Co. during the building boom here in the late

He was the captain of his own charter boat in the 1930s, and originator of the Model

Surviving are three sons.
Robert L., of Miami; Col.
Joseph A., of Monterey, Calif.
and Air Force Lt. Stanley E.,
of Boise, Ida.

Robert McChristian Sr.'s obituary in the September 10, 1955 Miami News

In the early 1950s is when we see Bob becoming a major supporter of spinning tackle. His love for the spinning reel was often discouraged by the lack of its capability. Catching large fish with a reel will test its capability. Bob would later improve on the spinning reel design.

In the late 1950s is when we see Elaine becoming more of a public person at social events. She and Bob were now well known in the Miami social circles. Elaine began modeling at various events and promoting the "McChristian" name.

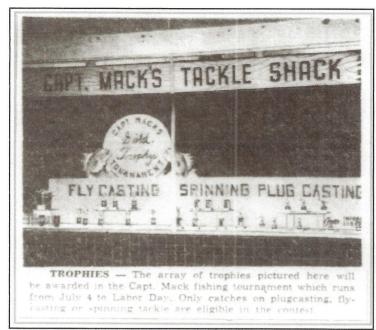
While Elaine became more involved with social events, Bob finally had enough of the spinning reels that were available. In the late 1950s, Bob designed his own spinning reel that

could withstood the demands of catching large fish. It was reported in The Miami News in 1957 that Bob was now manufacturing his spinning reel design.

The reel was only available for a short time in the late 1950s because it became too expensive to manufacture. Bob stopped making the spinning reel and started making fly reels designed for the harsh, corrosive environment that came with saltwater fishing. This was the beginning of the "Seamaster" line of salmon, tarpon and marlin reels.

All during this time, Elaine continued to be in the news with her record catches.

The Miami News records how Elaine was a member of the Women's Auxiliary to the Miami Outboard Motor Club and entertained at the opening of their new clubhouse. It was a variety show with members of the Auxiliary entertaining. In the 1960s and 1970s, Elaine and Bob eased out of the social limelight. Their new endeavor was the perfection of his fly reel designs. The three features he included were light weight, a smooth drag and anodized finish required for the salt environment.



Capt. Mack's August 21, 1949 Fishing Tournament announcement in The Miami News

BRYAN WINS SKISH MEET

Title at Miami

feet across a man-made lake today Barney Berlinger, Philadelphia. avto win the national skish fly distance eraged 237 2/3 feet

Bryan averaged 130 feet in three out of five casts. John Dieckman, Paterson N J, averaged 127 feet for Daytona Beach, third at 213 2/3, second position, and Ed Miller. Eustice, Fig., averaged 105 1/3 for third honors.

In the women's division, Joan Saldato, Paterson, N. J., averaged 117 1/3 Mrs. Robert McChristian, third at feet in three out of five casts for first.

place. Yesterday she won the women's national fly accuracy competition.

Second in the women's division was Chicago Caster Takes Ind., was third at 57 2 3 feet. Belle Mathers, Miami, with a 63 1/3

Miami youths swept all three places in the junior fly distance contest. Blaine Watkins won at 118 foot av-erage. Chet Mosley was second with MIAMI. July 6—(P)—Clare Bryan, erage. Chet Mosley was second with of Chicago, flipped a fishing fly 130 92 1/3.

contest in the second annual skish five casts to win the national dis-tournament.

Elaine's tournament distance casting success reported in July 7, 1950 article in The Miami News

The Women Whipped Them

When the ladies of the Rod and Reel Club go on a weekend fishing expedition they make it count. Elaine McChristian was the winner and champion mermaid for 1959 with 11 entries for 1,399 points. Virginia Pappas was a close second with 15 entries and 1,257 points. She also nabbed the outstanding catch prize with her 24-pound amberjack on 20-pound line.

Elaine was again mentioned in this Miami News article on November 24, 1959.



Elaine McChristian featured in the October 16, 1949 ad in The Miami News

By the 1980s, The Seamaster reel was considered by all fishermen to be the epitome of salt water fly reels. Numerous articles were written about the reel and the man. Nowhere is mentioned the contributions of Elaine to his success, although I'm sure she was happy for Bob and enjoyed seeing the praise he received for his reels.

Elaine McChristian died Aug. 2, 2018, at the age of 99.

Her obituary said she had attended the University of Miami, worked for Eastern Airlines, was a fashion model, and retired after 21 years with Miami-Dade Water & Sewer Authority.

Elaine McChristian's obituary also lists her as the co-founder of Seamaster fishing reels. Looks like in the end she finally got some recognition.

More Seamaster reel photos can be seen at https://luresnreels.com/seamaster.html





The Seamaster Spinning Reel (Photos courtesy of Crossroads Angling Auction)

Nassau, Bahamas — Spinning tackle will get a workout this week in the Bahamas by Stafford L. Sands, chairman of the Bahamas Development Board, and his guest, Bob McChristian of Miami, aboard the Lapan.

McChristian, who operates Capt. Mack's Tackle Shop, is one of the leading exponents of spinning tackle in Miami. They will fish the waters around the Berry Islands.

Bob's spinning reel interest reported in the July 12, 1951 The Miami News



This chap, Bob McChristian, calls the spinning reel "the perfect instrument for modern fishing."

He demonstrated his point on our trip by rigging up with a husky, nine - and - half ounce jig that he molds himself. He left off the bucktail entirely. But to the big 10-0 hook he affixed a whole squid.

The first drop with this oversize bait was made in about 150 feet of water straight off the Triumph reef can marker. Before the bait hit bottom he had a heavy strike. The fish moved off swiftly and we cranked up to chase. Whatever it was got off about ten minutes later by simply spitting out the hook.

At one point Bob had out 225 yards of his 15-pound mono line. His oversize reel holds 375 yards and with a larger spool, up to 475 yards. Dissatisfied with the tackle available, Bob designed and now manufactures this handmade custom spinning reel for big-game fishing.

The Seamaster Spinning Reel mentioned in the May 19, 1957 Miami News

A photo, at left, in the June 2, 1960 Miami News included Elaine McChristian, seated at right.



Miami Woman Fishing Queen

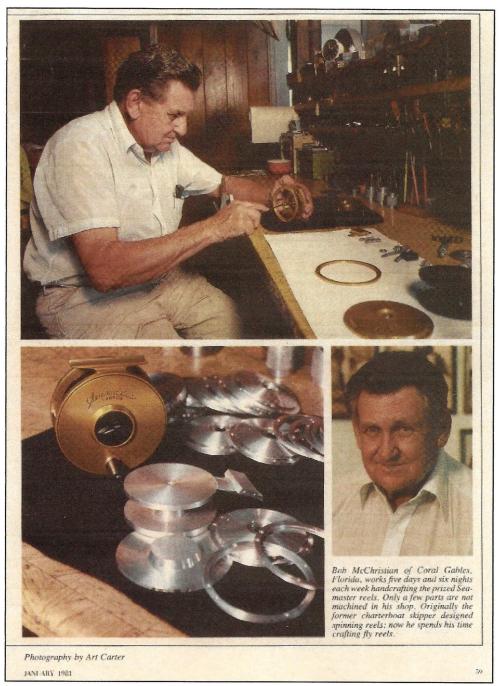
Mr. Elaine McChristian of Miami has been chosen queen of the fourth annual Florida Keys Summer Fishing tournament. The selection of Mrs. Christian was based on her entry of an eight-pound bonefish taken on spinning tackle with five-pound test line Mrs. McChristian will preside over the Keys tournament awards night program at the Legion home in Tavernier next Saturday.

Elaine McChristian's fishing success reported in the September 10, 1950 Miami News





A collection of Seamaster fly reels in different sizes and designs.



A January 1981 Outdoor Life article about Bob McChristian showed him at work in his shop on Seamaster fly reels, his famous design.