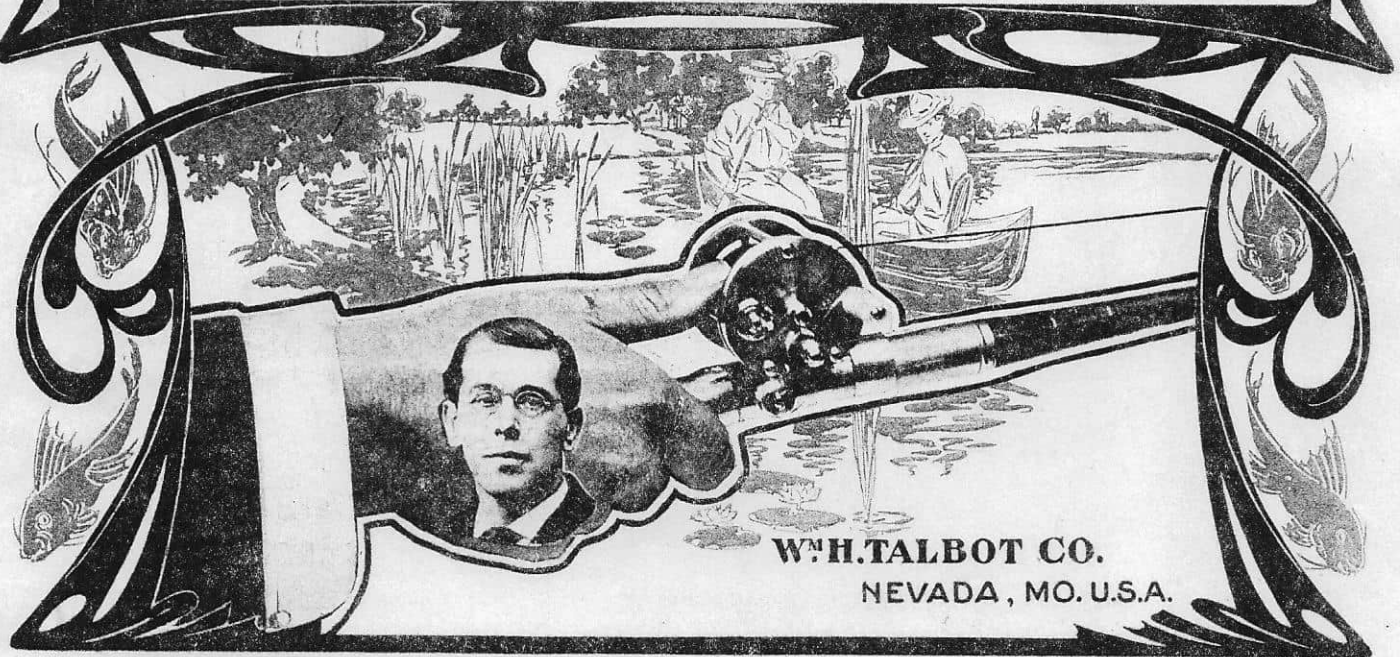
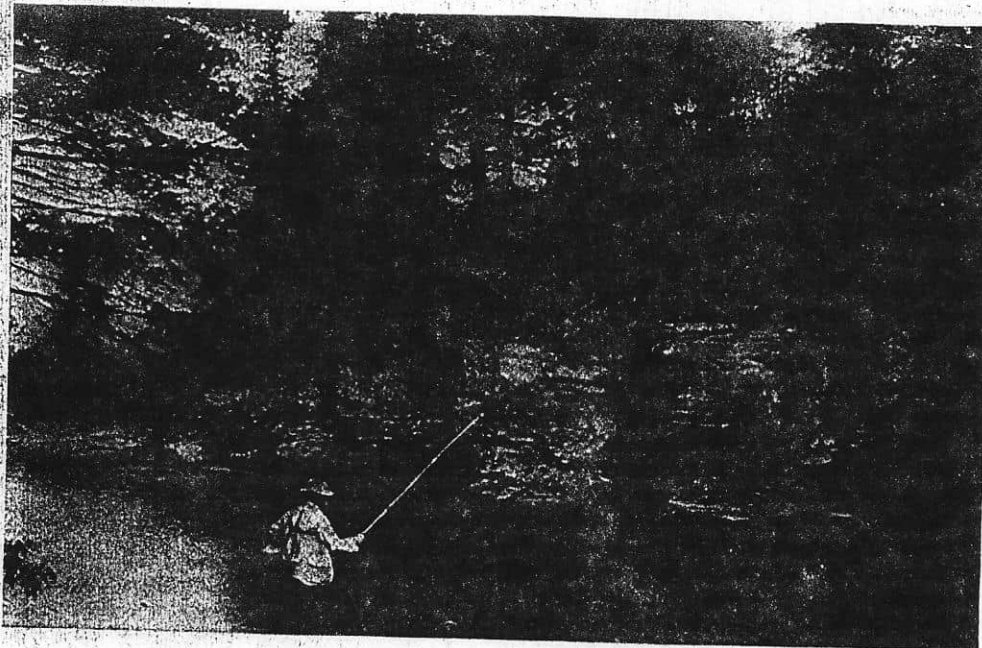


THE FAMOUS TALBOT REELS AND HIGH GRADE TACKLE FROM REEL TO HOOK



The Story of the Talbot Reel

Dedicated to those
who love the
streams and lakes
and yearn
for the
white tent and
the camp fire
beneath the trees



CAVE POOL, HENRYVILLE, PA.

Old Fashioned Notions



ON the following pages will be found the story of a fishing reel. It is not the story of a cheap reel except in the sense that the best at an honest price is always the cheapest in the end. We hold old-fashioned notions about business. We believe there are enough people on this terrestrial globe who appreciate a really good thing to make it worth our while to continue to build honesty into every atom of our product. The Talbot Reel is a new-fashioned reel, made, advertised and sold with old-fashioned regard for honesty. We guarantee every reel exactly as represented. This means that should one of our reels prove defective in any way we will replace it or make the necessary repairs free of charge. As a matter of fact a properly handled Talbot Reel never gets out of order. Time was when the man who fished with a reel was classed as a "dude-fisherman," and figured prominently in supposed-to-be-funny newspaper yarns, wherein a small boy with a sapling for a pole and angleworms for bait, posed as the hero.

Words of Wisdom

As our friend Mr. Dooley puts it, "the laugh is now on the other foot."

No one thinks for a moment of going-a-fishing nowadays without a reel, if he's after game fish.

There are exactly two classes of fishing reels in the market today, The Talbot Reel and the other kind.

The Talbot is as much better than any other make in all the points which go to make Reel Satisfaction, as the Kohinoor diamond is superior to a lump of coal.

We do not mean by this that there are no other good reels to be had; quite the contrary.

But we *do* wish to impress indelibly upon the mind of the reader that there are no other reels which possess all, or nearly all, the good points of the Talbot.

Did you ever stop to think of the enormous strain a reel is called upon to bear?

At every cast the spool travels feet; in the course of a day's fishing it covers miles at an astonishing rate of speed. It is called upon to handle all sorts and conditions of line, and, justly or unjustly, is blamed for every failure to successfully handle a "strike."

No device of equal delicacy known to the mechanical world has anything like the same amount of work required of it.

A good reel must be as delicately and carefully adjusted as a watch, and an experienced angler is invariably as particular in the selection of his reel as he is in choosing a timepiece.

A special point of excellence in the Talbot is its perfect action and balance. This enables the angler to make casts of any possible length with a minimum of liability to an overrun—that bane of the bait caster's existence.



A FISH STORY—No. 1





A FISH STORY—No. 2

The Talbot Reel

THE utmost care is used in the selection of materials and the workmanship is as perfect as it is possible for human hands and tools to devise. No other reel can begin to compare with it for artistic design and finish throughout. But the one thing which alone is sufficient to place the Talbot in a class above all others is the gear. This is so made that it is absolutely noiseless in operation and delightfully smooth and easy to the touch. When for cleaning or oiling or any other reason it is necessary to take the Talbot Reel apart, it may be done by removing only three screws. All other makes require the removal of five screws. In the Talbot the three bars come up through the cap, thus lending greater stability to the entire reel while reducing the number of parts to a minimum. In short, it is the very best reel that can be built for any price, and better than any now in the field.



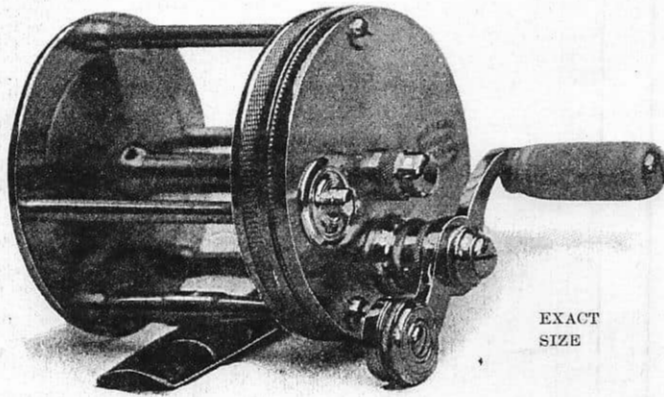
Details of Construction

PINIONS, STUDS AND PIVOTS—Stubbs English steel carefully hardened and oil tempered.

WHEELS—Made in one piece from hard drawn aluminum bronze rods.

RODS—Hard drawn and thoroughly tested German silver.

Wherever sheet metal is used, the very best hard rolled material is carefully selected and warranted free from defects. Wheels and pinions are cut spiral and fitted with extreme care and accuracy. Reels will be finished in sterling silver, German silver or brass, as ordered. Longer or shorter spools will be made to order. All reels are quadruple multiplying, and have spiral gears. Degree of accuracy one-thousandth of a centimetre.



Patented January 22, 1901

EXACT
SIZE

Fishing Reels

No. 2

DIMENSIONS

Diameter of end plates $1\frac{3}{4}$ inches.
Length of spool $1\frac{3}{8}$ inches.
Diameter of spool ends $1\frac{1}{4}$ inches.

DESCRIPTION

Made of best quality German silver. Ivory grasp. Steel pinion, studs and pivots hardened and oil tempered. Wheels made of the

best hard rolled aluminum bronze rods. Talbot's improved spiral gears. Mirror and damaskeened finish. This is a good size for light fishing and where a larger line capacity is not necessary. It is as durable and works as smoothly as a larger reel; in fact, will give a good account of itself in rough and constant service. Large fish have been brought to gaff with it in the hands of the expert angler. Holds 60 to 80 yards of fine fishing line.

No. 21, as shown in cut, Click and Oil Caps, each.....\$20.00
No. 23, as shown in cut, Click, Oil Caps and Cap Jewels, each..... 27.00
No. 25, as shown in cut, Click, Oil Caps, Cap and Hole Jewels, each..... 34.00
Either grade, with drag, extra..... 2.00

Wm. H. Talbot Co., Nevada, Mo.

7

CHICAGO, December 26, 1900.
No. 77 Jackson Street.

Mr. W. H. Talbot, Nevada Mo:

Dear Sir—I thought it might interest you to know that the pair of No. 2 jeweled bait casting reels made for me last year worked overtime most of the summer and proved their ability as easy goers and hard workers. They were mascots also for I never have had as good success in taking large fish as during the past season. My three largest black bass weighed $5\frac{1}{4}$, $5\frac{1}{2}$ and $6\frac{1}{4}$ pounds each respectively. My three largest muscullonge weighed 28 2-3, 32 and 47 $\frac{3}{4}$ pounds each respectively, all caught with the little No. 2 thereby proving the fallacy of the assertion that it is necessary to use a large reel to land a large fish. By the way, the next time you are in Chicago, come and see me, I want to show you the fish so you will not say I am a "tergiversator." I had them mounted as proud trophies of the season's success. Wishing you luck and a happy New Year, I am,
Yours sincerely, FRED GARDNER.

ST. FRANCOIS FISHING AND HUNTING CLUB.

Bentley Roundtree, President.
E. V. Williams, Secretary and Treasurer.

SPRINGFIELD, Mo., Feb. 21, 1899.

Mr. W. H. Talbot, Nevada, Mo.:

Dear Sir—After having used both the Kentucky and Van Hoff reels, some three years ago I bought your No. 3 casting reel. I buy a reel for service and use it harder than anybody. My fishing is almost exclusively casting artificial bait, and the reel gets no rest when on the rod. Your reel is far ahead of them all, and, in my estimation, perfection; never grows weary, never utters a sigh; have used mine daily, casting continuously for a week and it ran just as smooth and clean Saturday afternoon as it did Monday morning. I expect to use mine for many years to come, in fact, as long as I use a reel, then give it to my son with the distinct understanding that he does not trade or sell it, but passes it down the line to the future Williams boys that may enjoy the use of the best reel ever made.

Gratefully yours, E. V. WILLIAMS.

ST. LOUIS & SAN FRANCISCO RAILWAY CO.

SPRINGFIELD, Mo., Aug. 8, 1903.

E. E. Levens, Secretary:

My Dear Sir—The No. 2 Premier is certainly the culmination of mechanical skill; to say that I am pleased with it would be too tame, in fact, to be perfectly frank with you, the English vocabulary is not sufficiently verbose to express my appreciation of the truly wonderful little piece of mechanism. "73."

Yours tenderly,

A. H. HIXON.

G. B. CLEMONS CO.
Piano Manufacturers.

Mr. W. H. Talbot:

CHICAGO, Ill., July 17, 1903.

Dear Sir—Replying to your communication of recent date, will state that I cannot spare my reel at present, as I am fishing constantly, but at the earliest opportunity I will send it to you to have the lost cap replaced. I have several other reels of well known makes, but use none of them. For steady, accurate work no reel equals the Talbot. No bait-caster who has not a Talbot reel can work to the best of his ability, and any fisherman who denies the absolute supremacy of your reel is inefficient or unfairly prejudiced.

C. B. CLEMONS.

JOHNSON, HOUTS, MARLETT & HAWES,

Attorneys and Counselors,
Suite 705-710 Carleton Bldg.

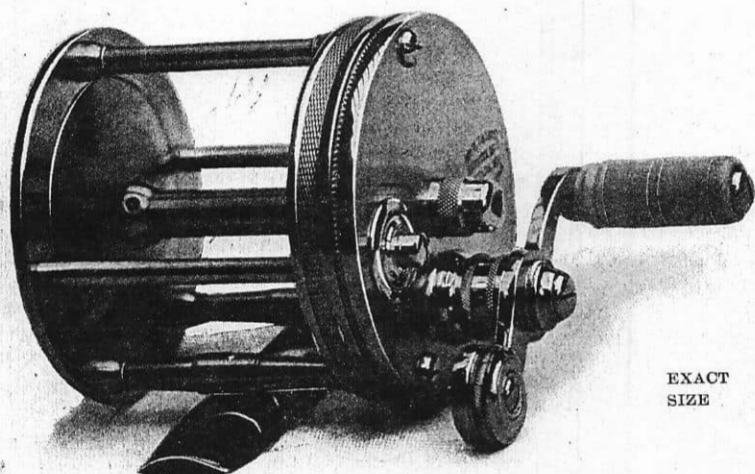
E. E. Levens, Esq.:

St. Louis, October 14, 1903.

My Dear Sir—I have your letter of October 10, asking whether I have used the Talbot reel. I have three of your reels, No. 2, No. 3 and No. 5. They are the best reels made in the world. I have used them for five or six years, catching large muscullonge, bass and pike, and unhesitatingly recommend them to all of my friends. Being at the present time well supplied, I will not need any new reels in the near future.

HARRY B. HAWES.

President Police Board and Jefferson Club.



Patented January 22, 1901

Fishing Reels

No. 3

DIMENSIONS

Diameter of end plates 2 inches.

Length of spool $1\frac{1}{2}$ inches.Diameter of spool ends $1\frac{1}{2}$ inches.

DESCRIPTION

Made of best quality German silver. Ivory grasp. Steel pinion, studs and pivots, hardened and oil tempered. Wheels made of the best hard rolled aluminum bronze rods. Talbot's improved spiral gears. Mirror and damaskeened finish. Holds 80 to 100 yards of line.

EXACT
SIZE

The ideal and most popular size for expert bait casting and all around game fishing—from the bass to the muscallonge. If the angler only wants or uses one of our reels, we highly recommend this size to him. It fills all requirements. With a small amount of care this reel will last a life time.

No. 31, as shown in cut, Click and Oil Caps, each.....	\$21.00
No. 33, as shown in cut, Click, Oil Caps and Cap Jewels, each.....	28.00
No. 35, as shown in cut, Click, Oil Caps, Cap and Hole Jewels, each.....	35.00
Either grade, with drag, extra.....	2.00

Wm. H. Talbot Co., Nevada, Mo.

9

CHICAGO, September 24, 1900.
59 Jefferson St.

Mr. W. H. Talbot, Nevada, Mo.:

Dear Sir—In the tournament open to the world held here August 17 and 18, I used a No. 3 Talbot reel and won the Accuracy Bait Contest, making 15 castings with a score of 98 2-5 per cent, which is the highest score ever made in a contest, club or open. In the past eight years I have used many different reels, and in my estimation the Talbot is superior to any other made. In our tournament of 25 entries, 85 per cent of the contestants used the Talbot reel and the 5 highest scores were made by those using your reel, all making, I believe, a higher score than was ever made in a tournament open to the world.

I believe that a trial of your reel by any bait-caster will convince him that it is absolutely perfect.

Very truly yours,

ASHLEY C. SMITH.

794 West Madison Street, Chicago, Ill.

Mr. W. H. Talbot:

CHICAGO, Nov. 15, 1900.

Dear Sir—I take pleasure in saying you No. 3 reel is a winner. In my estimation it is the best on the market today. You may judge of my experience with reels when I say that in the open tournament held by the Chicago Fly Casting Club Aug. 17 and 18, 1900, I won the Diamond Medal and World's Championship in the Long Distance and Accuracy Bait Casting Contest. For this and other reasons I can cheerfully recommend to my brother anglers this reel of reels—your No. 3.

Yours truly,

Salter Manufacturing Co.

GEO. W. SALTER.

W. H. Talbot Co.:

THORNTON, Ill., Aug. 1, 1903.

Dear Sirs—The pair of Talbot jeweled reels which you made for me have been given hard service for six years, without showing any evidence of wear, and they have given unqualified satisfaction. In my opinion the Talbot reel has no superior either in material, workmanship, finish or durability.

N. E. OLIVER, M. D.

JOSEPH H. HUNTER,
Attorney-at-Law and Solicitor of Patents,
1813 G Street.

WASHINGTON, D. C., June 5, 1903.

Dear Mr. Talbot—Yours of 30th ultimo to hand. It is with pleasure that I recommend your reel. I have either used or owned every high-class reel that has been on the market for the last four years and am convinced that your No. 3 has no equal.

First—It is of proper dimensions for casting.

Second—It has the simplest mechanism.

Third—The material is of the best.

Fourth—The workmanship is perfect.

If you will read the American Field of the 30th ultimo you will see where I was with the Chicago boys casting. In the notes the editor got me mixed with my brother, J. A.

Very respectfully, JOSEPH H. HUNTER.

FRED N. PEET,
157 W. Madison St.

CHICAGO, Ill., Dec. 12, 1902.

Mr. W. H. Talbot, Nevada, Mo.:

Dear Sir—I wish to add my testimonial to the excellency of your reels. Have used one of your No. 3 Reels for the past six years both for fishing and tournament work. It has proved very satisfactory and I consider it the peer of any reel on the market to-day for the modern art of bait casting.

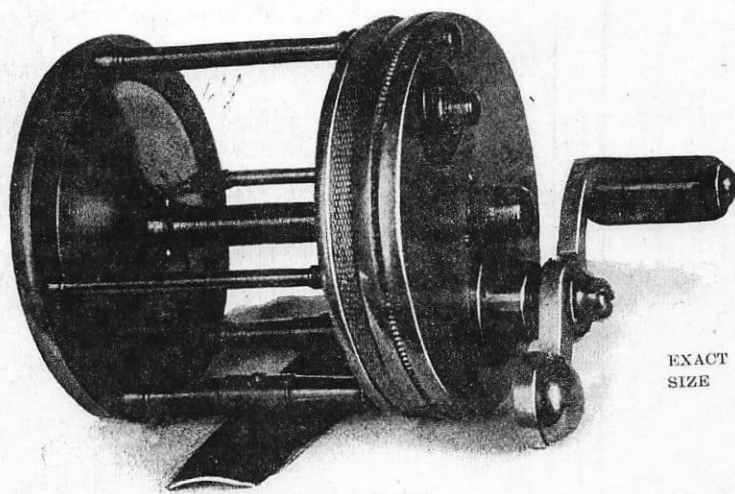
Very respectfully, FRED N. PEET.

Hartford Building,
CHICAGO, Ill., Dec. 27, 1899.

Mr. W. H. Talbot, Nevada, Mo.:

Dear Sir—I want to say to you that the Talbot reel is not only beautiful to look at, but improves upon acquaintance. My reel runs more easily now than it did at first, perfect as I then thought it. There is a smoothness and steadiness to the delivery of this reel which have not been surpassed. This freedom from jerkiness renders it free from the back lashing which is the terror of the bait caster. I prize my Talbot very much.

Very truly, E. HOUGH.



Patented January 22, 1901

Fishing Reels

Levison Special

DIMENSIONS

Diameter of end plates $2\frac{1}{8}$ inches.Length of spool $1\frac{1}{2}$ inches.Diameter of spool ends $1\frac{5}{8}$ inches.

DESCRIPTION

Made of best quality nickel aluminum. German silver bars and hard rubber grasp. Drag on front and a heavy adjustable steel click and click wheel on back plate, hardened and oil

EXACT
SIZE

tempered. The wheel and pinions are jeweled with best sapphire jewels. All jewels set in screw settings. Talbot's improved spiral gears. Ten grains will overcome the inertia of loaded spool. Holds 100 yards of line. For large line capacity, easy running, light lure casting and tournament work, this is a very superior reel. As it is made principally of aluminum we recommend it particularly to the careful and experienced angler. Levison Special, as shown in cut, Click, Drag and Oil Caps, Wheel and Pinion, Cap and Hole Jewels of best Sapphires \$50.00

Wm. H. Talbot Co., Nevada, Mo.

11

FROM CHANCELLOR G. LEVISON.
1435 Pacific Street.

Mr. W. H. Talbot: BROOKLYN, N. Y., Sept. 16, 1903.

Dear Sir—For the benefit of the angling fraternity it would be well to give the history in detail of two bait casting reels, sizes No. 2 and 3, that you made for me of aluminum after my own specifications, and of some in duplicate that you made at the same time for friends, but space will not permit; consequently, I will only mention in brief a few absolute facts concerning them. After a firm which CLAIMS to make the best Kentucky reel, agreed to do the work but failed in the attempt in about six months and then acknowledged their utter inability to do it, you at once, without hesitation, undertook the contract and in a very reasonable time completed it, to the entire satisfaction of all concerned. The workmanship and finish of these reels was perfect in every particular, and the opinion of an expert watch and chronometer jeweler, late of the Waltham Watch Co., who examined them for me, was that they were as accurate and well finished as a Jurgensen watch. This last season mine have been used constantly and have landed large lake trout, landlocked salmon, several brook trout and some hundreds of large mouth black bass. All taken casting artificial lures or live bait from the reel. Many of these last named fish were over five pounds. Some six pounds and one of seven and one-half pounds. The last mentioned fish is now mounted and may be seen any time at my home. The great advantage of the Talbot bait casting reels over those of other makers that I have tried—and I have experimented with all of the better class of reels made in America, as well as some of foreign manufacture—is their remarkable ability to allow casting an extremely light weight lure; a weight less than one-fourth ounce may be easily cast over one hundred feet with these reels, and a slightly heavier weight may be cast almost any distance. Personally I am a firm advocate of aluminum for reels for fresh water, having used them for all sorts of such angling for many years; but whatever material an angler may prefer in a bait casting reel, judging from my own experience, I conclude that for the best practical results for either tournament work or fishing, it should be a Talbot.

Sincerely yours,

CHANCELLOR G. LEVISON.

BARKER, CHURCH & SHEPARD,
Attorneys-at-Law,

Joseph N. Barker, William T. Church, Frank L. Shepard,
Harry C. Levison.
79 Dearborn Street. Telephone Central 2184.

Wm. H. Talbot Co.: CHICAGO, ILL., July 17, 1903.

Gentlemen—I have used the Talbot reel and watched its use in the hands of others for nearly ten years past. I have known of none that did not give the best satisfaction, and I regard it as the best of all reels, both for tournament work and fishing. It is needless to detail its good qualities to those who have used it, and to those who have not it ought to be sufficient to say after a trial they will desire no other.

WILLIAM T. CHURCH.

E. R. LETTERMAN,
Insurance Agency 317.
No. 159 La Salle Street.

Mr. W. H. Talbot: CHICAGO ILL., May 12, 1903.

Dear Sir—The special reel that you made for me is at hand, and I used it for the first time Sunday. I think you would be wise if you put a reel on the market exactly like mine. Mr. Peet, Smith and other of the club boys who have seen the reel say it is the most perfect reel that they ever saw.

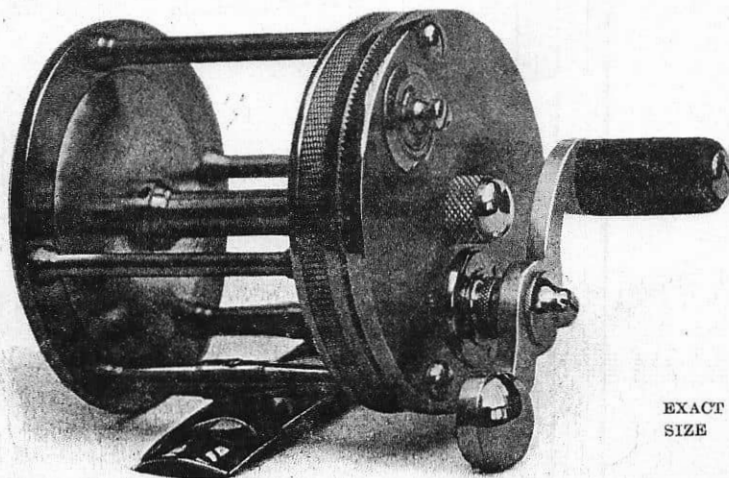
E. R. LETTERMAN.

ALLIS-CHALMERS CO.

Mr. W. H. Talbot: CHICAGO, ILL., July 28, 1903.

Dear Sir—Regarding the virtues of the Talbot reel, will say that, after putting the new Premier No. 3, made for me this spring, through some months of exacting duty I can enthusiastically endorse it to be the very best article in style, action and service it has been my pleasure to use. My Talbot holds first place in my affections, and in my opinion, combines every feature essential to a perfect reel. I sincerely hope it may continue to obtain the recognition and success its merits deserve.

B. J. KELLENBERGER.



Patented January 22, 1901

The advantages of this reel are: Great strength and stability, combined with lightness. This is not attained by increasing the weight, but by rigidity of construction and the use of a special light but strong alloy of aluminum for spool and handle, allowing very little weight to overcome inertia of spool. Perfect workmanship. This, we believe, is of a higher order than has ever been applied to casting reels. The reel throughout is constructed as well as mechanical skill and best materials can make it.

Talbot special, as shown in cut, Click, Drag and Oil Caps, non-friction bearings.....\$25.00
 Talbot special, same as above, jeweled with best sapphire jewels..... 40.00

EXACT
SIZE

Fishing Reels

Talbot Special

DIMENSIONS

Diameter of end plates $2\frac{1}{8}$ inches.
 Length of spool $1\frac{1}{2}$ inches.
 Diameter of spool ends $1\frac{5}{8}$ inches.

DESCRIPTION

Made of best quality German silver. Aluminum spool and handle. Talbot's improved spiral gears, hardened and tempered in oil. Damaskeened and mirror finish. Drag on front and heavy adjustable click on back plate. Improved steel click and click spring, tempered and hardened in oil. Ten grains will overcome the inertia of loaded spool. Holds 100 yards of line.

Wm. H. Talbot Co., Nevada, Mo.

13

COTTEY COLLEGE AND FRANCO-BELGIAN CONSERVATORY OF MUSIC.

NEVADA, Mo., Nov. 2, 1903.

Wm. H. Talbot Co.:

Gentlemen—I consider it my peculiar pleasure to speak with reference to the "Talbot Reel" because I have known the history of the "Talbot" from its beginning and have seen how much time, care and genius are expended in the construction of each reel. The manufacturer of this reel is the finest mechanic I have ever seen, and having been a fisherman all his life is therefore able to appreciate every point that a perfect reel should have. I myself have used a "Talbot" for many years, and although having examined or used nearly all the reels of any reputation in this country I would not exchange my "Talbot" for a carload of them.

Recently Mr. Talbot has brought out a "Special" which it seems to me is simply a marvel of mechanical perfection and forever "settles the question." You can get an inventory of its parts and a description of its size and construction, but you will have to touch and see this little machine to appreciate its qualities—it has the magic touch, if you please, which when in use seems almost endowed with life and to have become a part of the manipulator's own organism.

The old saying, "Tell me what a man likes and I will tell you what he is" is very true; and here is another worthy of a place by it: "Tell me if you have ever examined or used a 'Talbot Special' and I can tell you whether you are in a position to know anything about reels."

Very sincerely,

J. J. STOCKARD.

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES.

No. 128 Broadway. Tel. 5800 Cortland.
 Chas. A. Bryan, Manager.

NEW YORK, July 23, 1903.

Mr. W. H. Talbot, Nevada, Mo.:

For casting from the reel I think the reel made by you comes the nearest to perfection of any I have ever used.
 CHAS. A. BRYAN.

FRANK LESLIE PUBLISHING HOUSE,

141-147 Fifth Avenue.

Frederic L. Colver, President.
 Chas. D. Spalding, Vice-President.
 R. C. Wilson, Secretary.

NEW YORK, July 15, 1903.

Mr. W. H. Talbot:

Dear Sir—I have your letter of July 11th, with enclosures as stated. I should like to say that nothing has added to my pleasure in fishing more than the No. 3 reel you made for me two seasons ago. I have found it a tireless companion, as it never gets out of order. Up to the time I possessed a Talbot I did not know what a perfect bait casting reel was.

R. C. WILSON.

PARIS, France, Aug. 4, 1903.

157 Faub. St. Honoré.

Dear Sir—While almost any reel might do for casting heavy weights, such a tool as my No. 3 jeweled Talbot is required to cast neatly and accurately a small natural minnow, weighing under one-fourth ounce, flight of hook included. This is of great practical importance, as in many cases such light baits are the only ones that will pay.

L. BOUGLE.

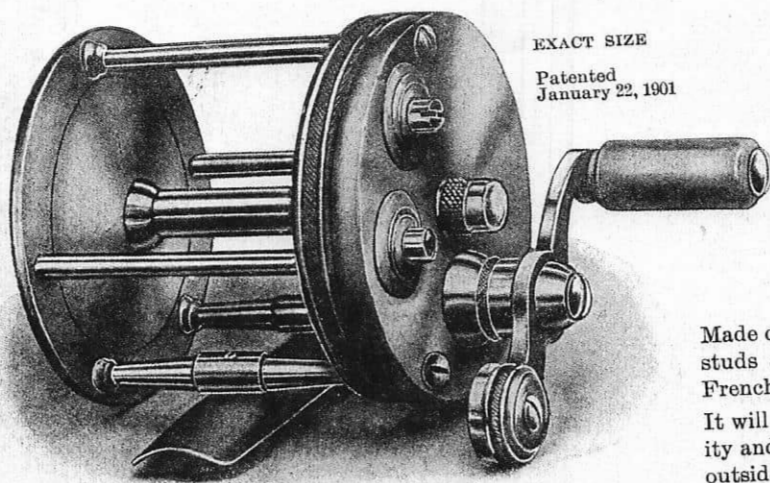
BOLIVAR, Mo., Nov. 22, 1903.

Mr. W. H. Talbot, Nevada, Mo.:

Dear Sir—I am over fifty years of age and have devoted most of my leisure time to the gentle art; believe in the best fishing tackle obtainable, and it affords me much pleasure to state that in securing a Talbot reel, I have attained perfection in that part of my outfit. A century from now, should anyone be so fortunate as to be the owner of my reel, their comments certainly would be, "is it possible that the greatest fishing reel ever manufactured was made over a hundred years ago?" I believe that all fortunate owners of a "Talbot" are under obligations to its designer.

Yours very truly,

H. K. KUHN.



EXACT SIZE

Patented
January 22, 1901

Fishing Reels

Niangua

DIMENSIONS

Diameter of end plates 2 inches.
Length of spool $1\frac{1}{2}$ inches.
Diameter of spool ends $1\frac{1}{2}$ inches.

DESCRIPTION

Made of best quality German silver. Steel pinion, studs and pivots hardened and oil tempered. French gray finish. Holds 60 to 100 yards of line. It will be noted that this reel has the same capacity and is very similar to our No. 3 reel, except the outside finish has less knurling and is not so highly polished and finished, but the bearings are given the same attention as No. 3 and it will fill the want of the angler that cannot afford one of the higher priced Talbot reels. We guarantee that this is the best reel on the market for the prices given below.

Wm. H. Talbot Co.

NEVADA, Mo., Oct. 1, 1903.

Gentlemen—I have examined and tried your new reel "Niangua" and hardly expected such a good article for the low price, at the same time we all know here that you would not put your name to an inferior article. After using this reel I find I can heartily recommend it and feel that the man of moderate means has no excuse now in not owning a reel of "Talbot" make, conceded to be the best in the world. Very truly, VICTOR E. OWENS.

Niangua, as shown in cut, Click, Drag and Oil Caps, each.....\$15.00
Niangua, as shown in cut, Click, Drag, Oil Caps and Jeweled, each..... 19.00

Wm. H. Talbot Co., Nevada, Mo.

15

Fishing Reels

No. 4

A popular size for lake fishing. Has a very light running spool, and can be used for either black bass, red fish, muscallonge or salmon.

Dimensions: Diameter of end plates $2\frac{1}{4}$ inches. Length of spool $1\frac{1}{2}$ inches. Diameter of spool ends $1\frac{1}{2}$ inches.

No. 41, German silver, balance handle, click, drag and oil caps, each.....\$25.00

No. 43, same as above, jeweled..... 32.00

No. 6

Made especially for sea bass, red fish, gulf and sea fishing.

Dimensions: Diameter of end plates $2\frac{3}{4}$ inches. Length of spool $1\frac{1}{2}$ inches. Diameter of spool ends 2 inches.

No. 6, German silver, balance handle, click and drag, each.....\$28.00

No. 8

Mr. Talbot has made a thorough study on the requirements of a reel for tarpon fishing; one that will stand great strain and rough usage. The gears in this reel are the strongest and smoothest of any tarpon reel made—every piece of metal in it is inspected with the greatest care. Holds 200 yards No. 18 Cuttyhunk tarpon line.

Dimensions: Diameter of end plates $3\frac{1}{4}$ inches. Length of spool $2\frac{3}{8}$ inches. Diameter of spool ends $2\frac{3}{8}$ inches.

No. 8, German silver, balance handle, click and drag, each.....\$32.00

No. 5

Can also be used for same fishing as No. 4, but is larger and stronger.

Dimensions: Diameter of end plates $2\frac{1}{2}$ inches. Length of spool $1\frac{1}{4}$ inches. Diameter of spool ends $1\frac{1}{8}$ inches.

No. 5, German silver, balance handle, click and drag, each.....\$26.00

No. 7

This size is used where one desires a stronger and larger size than No. 6. It is also used for tarpon fishing. It holds about 200 yards Nos. 12 or 15 Cuttyhunk line.

Dimensions: Diameter of end plates 3 inches. Length of spool $2\frac{1}{2}$ inches. Diameter of spool ends $2\frac{1}{4}$ inches.

No. 7, German silver, balance handle, click and drag, each.....\$30.00

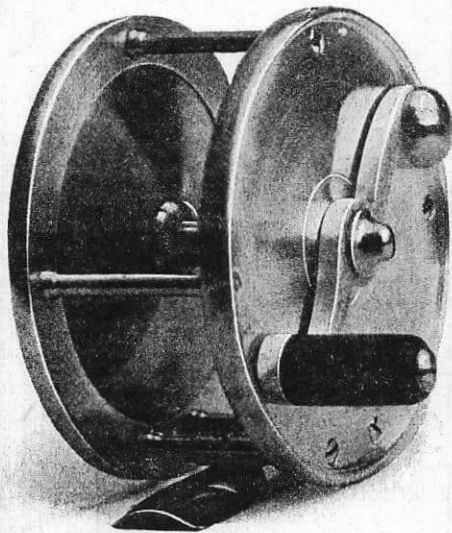
No. 9

Heavy tarpon. Holds 200 yards No. 21 Cuttyhunk tarpon line.

Dimensions: Diameter of end plates $3\frac{1}{4}$ inches. Length of spool $2\frac{3}{4}$ inches. Diameter of spool ends $2\frac{3}{8}$ inches.

No. 9, German silver, balance handle, click and drag, each.....\$35.00

N. B.—Reels Nos. 5 to 9 inclusive, only made to order.



EXACT SIZE

Fly Reel

Ben Hur

Made of German silver or aluminum. German silver bars, with superior bearings and workmanship throughout. There has been a long-felt want for a fly reel that will wear. This is undoubtedly the best on the market. It is made for those who want something good; we do not make a cheaper grade. Will hold 35 yards "E" tapered line. Diameter of end plates $2\frac{3}{8}$ inches.

Ben Hur, highly finished..... \$10.00

NEVADA, Mo., Oct. 15, 1903.

Wm. H. Talbot Co.

Gentlemen—I have often wondered why no one had given the fly fisherman a suitable and durable reel for the most sublime class of angling known to man. Your casting reels are all that could be desired, and after giving your Ben Hur fly reel a thorough test I can emphatically say that you have conferred a great favor on the fly fishermen, for it is perfection itself; furthermore, it is durable, light and beautifully made. I had far rather pay ten dollars for a fly reel that I can depend upon at all times than a tackle box full of cheaper and inferior reels. Your reel is well named, carrying out strength and durability, as the strength of character and endurance is portrayed in men of the era General Lew Wallace so illustriously pen-pictures in "Ben Hur." Besides, I understand General Wallace is a great lover of fly fishing.

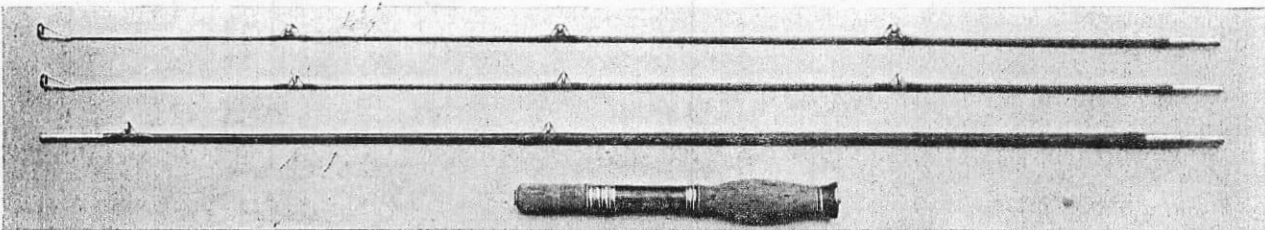
BEN P. MAYES.

Wm. H. Talbot Co., Nevada, Mo.

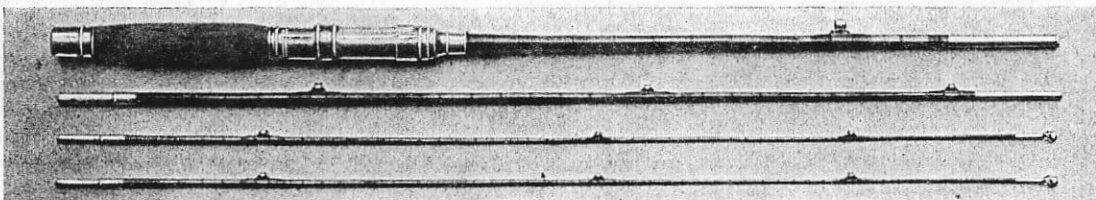
17

Rods: Wm. H. Talbot Co.'s Highest Quality Six Strip Bamboo Bait Rods

Made of the finest quality Calcutta bamboo, entirely handmade. Carefully split and glued. Strips well matched for strength and action. All mountings of German silver throughout. Waterproof ferrules of our own design. Cork hand grasp is made of small cork sections. Fine red and black silk wrappings. These rods are highly finished and varnished and put up in velvet-lined cover. All anglers are well aware that the fewer joints in a rod the better; for this reason we are putting this rod on the market with two joints and an independent handle. There is nothing finer or better on the market at any price.



- No. 60, Red Cedar and Cork Handle, Reel Bands, 5 large Red Agate Guides and 2 large Agate Tips, length $6\frac{1}{2}$ ft., weight $6\frac{1}{2}$ oz.....\$25.00
 No. 61, Same description as above, length $7\frac{1}{4}$ feet, weight 7 oz..... 25.00
 No. 62, Same description as above, with anti-friction Guides and large Agate Tip, length $6\frac{1}{2}$ feet, weight $6\frac{1}{2}$ oz..... 18.00

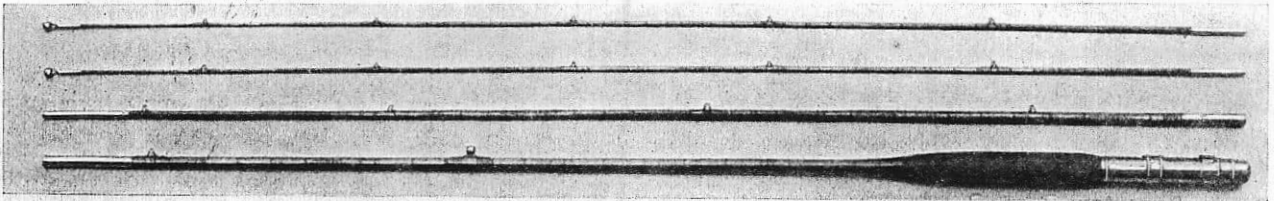


- No. 63, Cork Handle, Reel Seat, First Guide Agate and Agate Tip, length $5\frac{1}{2}$ ft., weight 5 oz.....\$15.00
 No. 64, Same description as above, length 6 ft., weight $5\frac{1}{2}$ oz..... 15.00
 No. 65, Same description as above, length $6\frac{1}{4}$ ft., weight 6 oz..... 15.00
 No. 66, Same description as above, length 7 ft., weight $6\frac{1}{2}$ oz..... 15.00

Rods • Wm. H. Talbot's Highest Quality Split Continued • Bamboo Trout or Black Bass Fly Rod

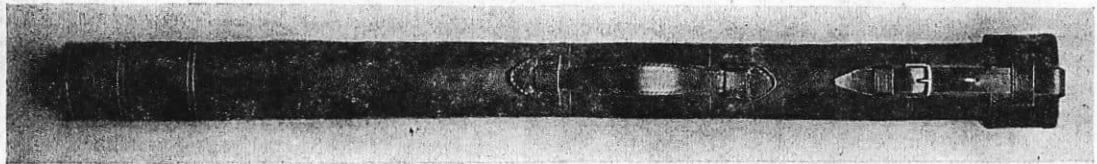
with German silver ferrules, hammer hardened and mandrel drawn. Cork grips.

We guarantee this, our hexagonal fly rod, to be equal to any made, regardless of price. Every rod is tested at each stage of manufacture, and also after it is finished ready for sale. These rods are mounted



No. 5, Trout, 9 ft., weight 5 oz.....	\$13.50
No. 6, Trout, 9½ ft. weight, 6 oz.....	13.50
No. 9, Trout or Bass, 10 ft., weight 7 oz.....	13.50
No. 10, Heavy Bass, 10½ ft., weight 8 oz., First Guide and Tip Agate.....	15.00

Rod Cases



No. 104, As shown in cut, Heavy Orange Tanned Leather with Stitched Handle, capped and fastened with straps and buckles, also staple for lock, for single rod up to 40 inches	\$3.00
No. 105, Embossed Russet Leather, with handle, capped and fastened with strap and buckle, for single rod up to 40 inches	2.00

Wm. H. Talbot Co., Nevada, Mo.

19

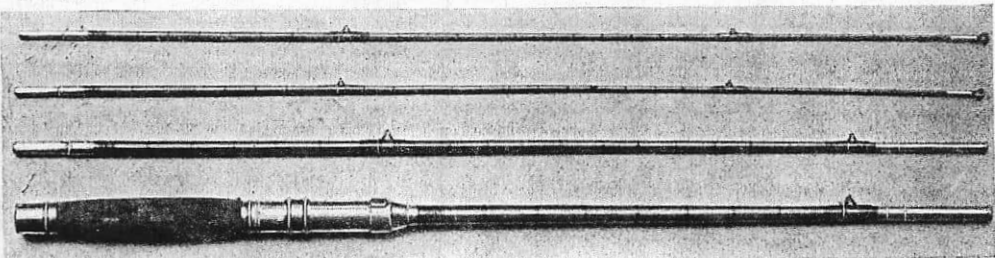
Lancewood Bait Casting Rods

Made from the best quality, genuine imported lancewood. Finest quality German silver mountings, butt caps, reel plates and bands, ferrules, and anti-friction guides and tips. The windings are of black and red silk. Put up in velvet covered wood form.

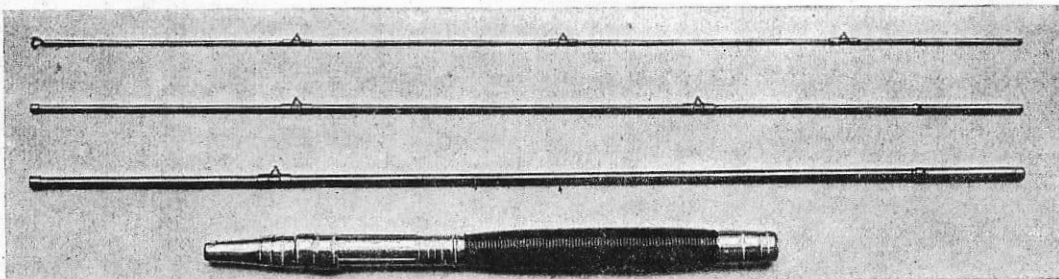
No. 50, Length 6 ft., each weight 7¼ oz. \$7.00

No. 56, Length 6¼ ft., weight 8 oz. 7.00

No. 49, Length 7½ ft., weight 8½ oz. 7.00



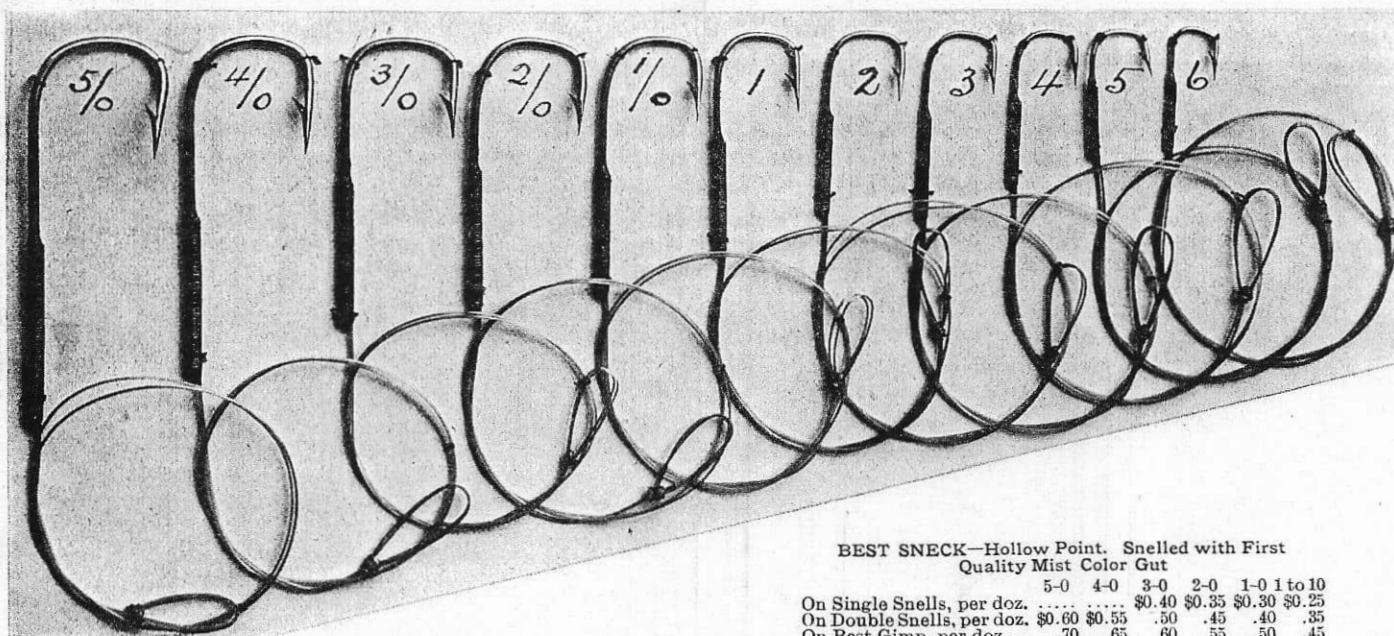
Bristol Steel Rods



Handle mountings nickel, with solid reel seat above the hand, fitted with the two-ring German silver tie guides and German silver three-ring tip.

No. 15, Expert Bait Casting Rod, length 6½ ft., weight 8¼ oz., Joints 24 in., Celluloid Wound Handle, each.....	\$5.00
No. 18, Western Bait Casting Rod, length 6 feet, weight 8¼ oz., Joints 22 inches, Celluloid Wound Handle, each.....	5.00
Sizes 15 and 18 furnished with Cork Handle, Agate Tips and Agate First Guides for \$2.00 extra, being 50 cents for Handle and 75 cents each for Agate Tip and First Guide.	

Fishing Hooks—Superfine Kendall Sneck



BEST SNECK—Hollow Point. Snelled with First
Quality Mist Color Gut

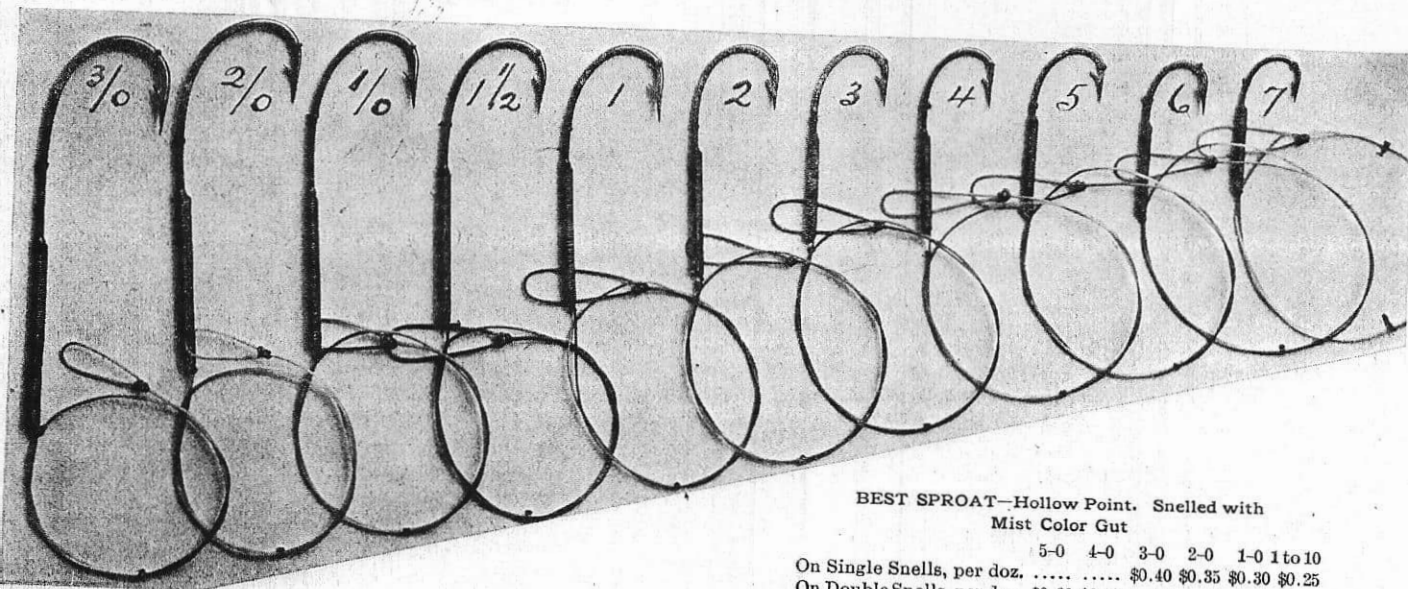
	5-0	4-0	3-0	2-0	1-0	1 to 10
On Single Snells, per doz.	\$0.40	\$0.35	\$0.30	\$0.25		
On Double Snells, per doz.	\$0.60	\$0.55	.50	.45	.40	.35
On Best Gimp, per doz....	.70	.65	.60	.55	.50	.45

Wm. H. Talbot Co., Nevada, Mo.

21

Fishing Hooks—Sproat—Special High Grade

Continued

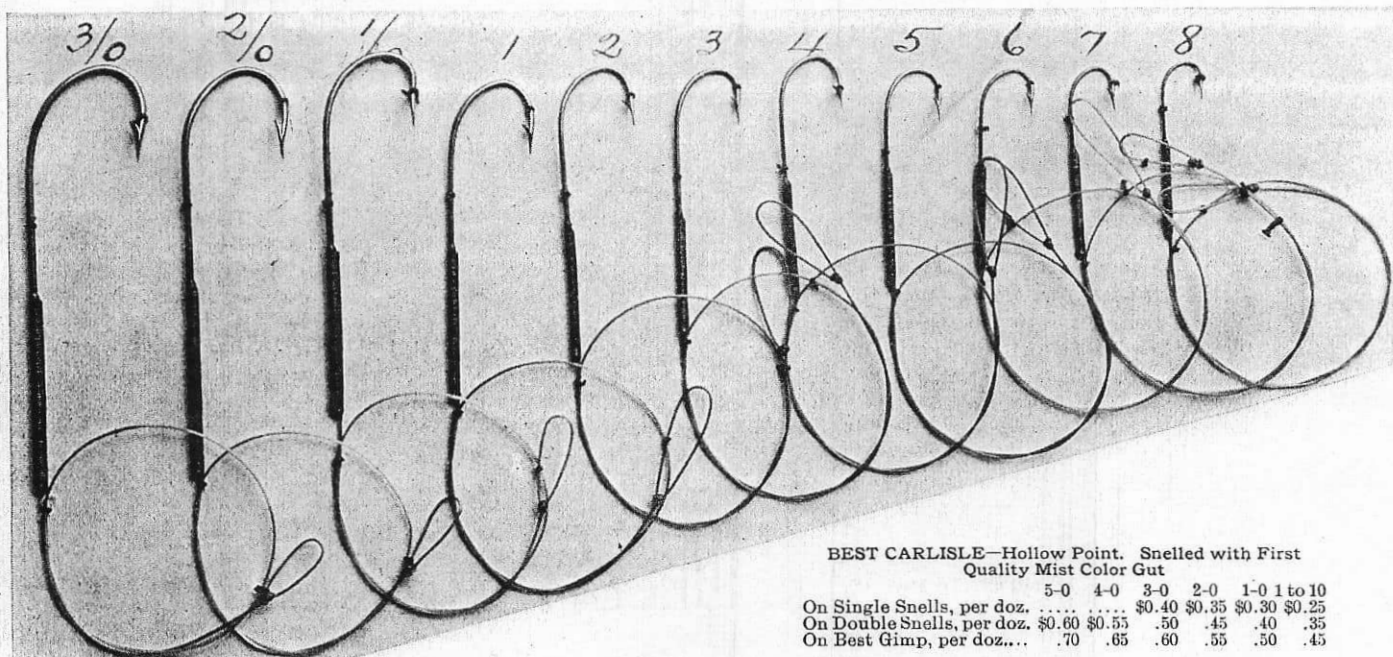


BEST SPROAT—Hollow Point. Snelled with
Mist Color Gut

	5-0	4-0	3-0	2-0	1-0	1 to 10
On Single Snells, per doz.	\$0.40	\$0.35	\$0.30	\$0.25		
On Double Snells, per doz.	\$0.60	\$0.55	.50	.45	.40	.35
On Best Gimp, per doz....	.70	.65	.60	.55	.50	.45

Fishing Hooks—Spring Steel Carlisle Hooks—Special Quality

Continued



BEST CARLISLE—Hollow Point. Snelled with First Quality Mist Color Gut

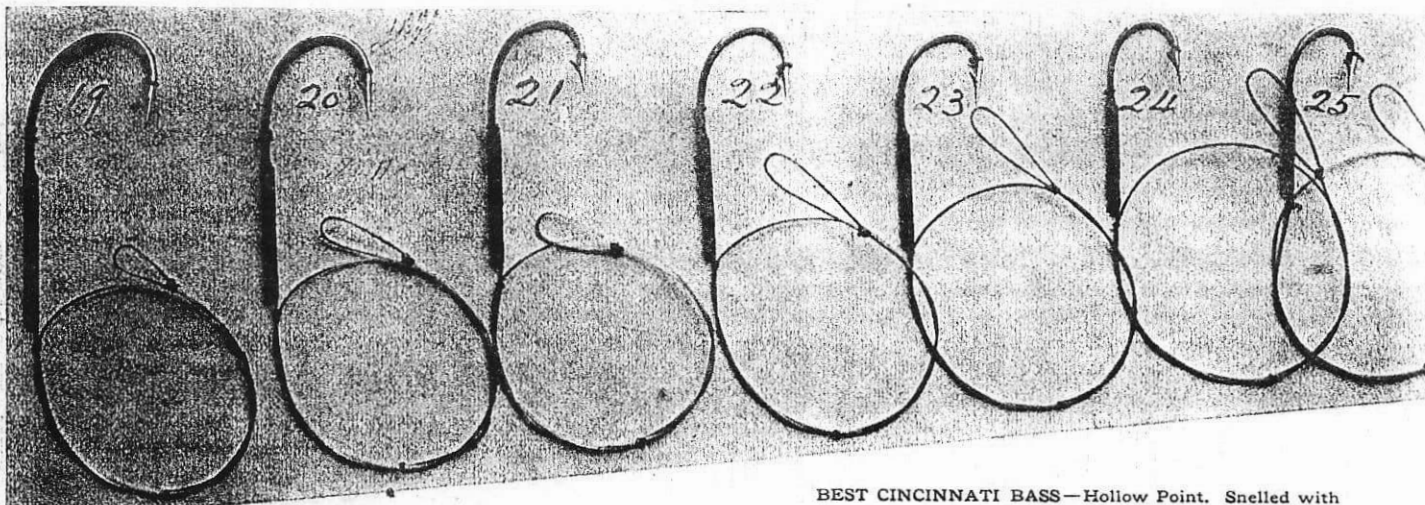
	5-0	4-0	3-0	2-0	1-0	1 to 10
On Single Snells, per doz.	\$0.40	\$0.35	\$0.30	\$0.25
On Double Snells, per doz. \$0.60	\$0.55	.50	.45	.40	.35	
On Best Gimp, per doz....	.70	.65	.60	.55	.50	.45

Wm. H. Talbot Co., Nevada, Mo.

23

Fishing Hooks—Cincinnati Bass—Special Make

Continued



BEST CINCINNATI BASS—Hollow Point. Snelled with First Quality Mist Color Gut

	17	18	19	20	21	22-26
On Single Snells, per doz.	\$0.40	\$0.35	\$0.30	\$0.25
On Double Snells, per doz. \$0.60	\$0.55	.50	.45	.40	.35	
On Best Gimp, per doz....	.70	.65	.60	.55	.50	.45

Fishing Hooks—High Grade Looped Snelled Hooks

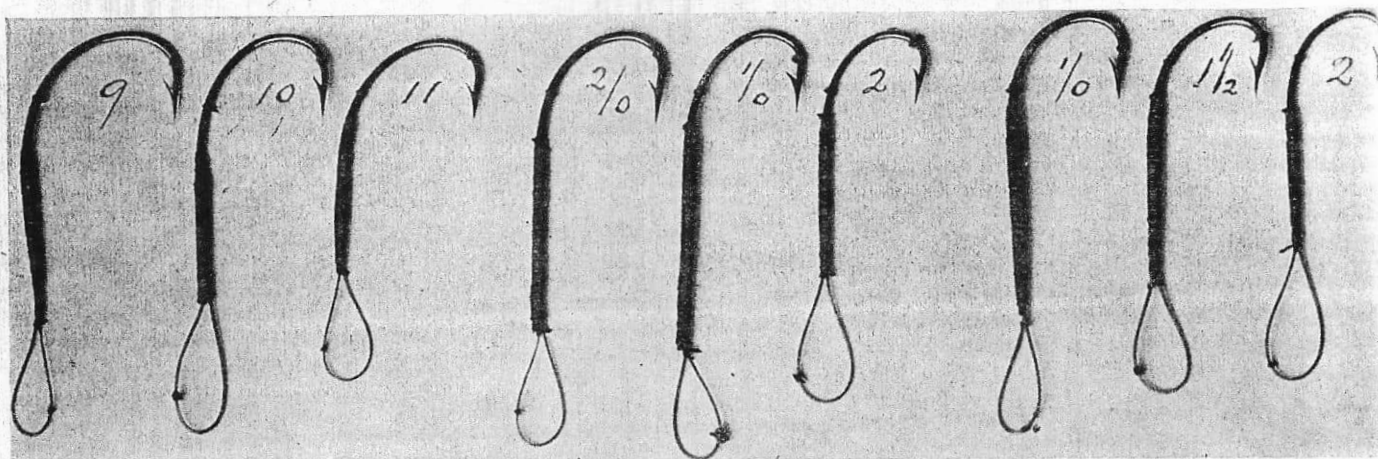
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Furnished on any good standard hook wanted. See sample below of three kinds of hooks. Full size hook is shown.

Kinsey

Sproat

O'Shaughnessey



We keep in stock single gut snelled, but will furnish double gut on order. See prices of Sproat snelled hooks, illustrated elsewhere in this catalogue, for prices of single or double gut looped snelled hooks. In addition to hooks illustrated in this catalogue, we carry Aberdeen, Kinsey and O'Shaughnessey high grade hooks. Other hooks may be obtained through us on order. Snell loops are now made 3 inches long.

Spoons

Highest Quality Adjustable Casting Spoons, on Sproat Hooks

Numbered.....	1	2	3	4
Length of blades, inches.....	1	1 1/8	1 3/8	1 3/4
Size of Sproat hooks.....	3	1	1-0	3-0
Snelled on double gut or gimp, price nickel plated, all sizes, each \$0.25				

Tandem Casting Spoons

Highest Quality, on Sproat Hooks

Numbered.....	22	44
Length of blades.....	1 1/8	1 3/4
Size of Sproat hooks.....	1-0 to 2	3-0 to 1-0
Price, all sizes, each.....	\$0.30	

Flies

Wm. H. Talbot Co.'s Highest Quality Bass Flies

Reversed wings on best hollow point Sproat hooks, finest Marana gut, with helpers. Warranted the best that can be made. We carry the following standard patterns in stock on Nos. 1 to 3 hooks.

Grizzly King
Black Palmer, P. K. body
Brown Hackle, red body
Royal Coachman

Parmachene Belle
Yellow May
Orange Black
Seth Green

Brown Palmer, P. K. body
Gray Palmer, P. K. body
Coachman
White Miller

Abbey
Montreal
Red Ibis
Professor

Price, per dozen..... \$1.50
Silver Doctor, Jungle Cock and Lord Baltimore. Price per dozen..... 2.00

Wm. H. Talbot Co.'s Finest Quality Trout Flies

Best hollow point Sproat hooks. Superior selected gut, reversed wings. Warranted to be the best that can be made. On Nos. 6, 8 and 10 hooks. We carry the following standard patterns:

Abbey
Montreal
Brown Palmer, P. K. body
Coachman
Green Drake
March Brown
Yellow May

Gray Adler
Red Hackle, red body
Professor
Grizzly King
Red Ibis
Royal Coachman
Black Palmer, P. K. body

McGinty
Dusty Miller
Brown Hackle, red body
Carter H. Harrison
Cow Dung
Coch-y-bon-dhu
Reuben Wood

White Miller
Gray Palmer, P. K. body
Queen of Waters
Parmachene Belle
Black Gnat

Price, per dozen..... \$1.00
Lord Baltimore, Jungle Cock and Silver Doctor, price per dozen..... 1.50

Gut Leaders

Wm. H. Talbot Co.'s Finest Quality, With Best Selected Marana Gut

Good Quality Single Gut, 1 yard 5c, 2 yards 10c.

	1 Yd.	2 Yds.	3 Yds.
Single gut, light.....	\$0.12	\$0.24
Single gut, medium.....	.15	.30
Single gut, heavy.....	.20	.40
Single gut, light, with droppers.....30	\$0.45
Single gut, medium, with droppers.....35	.55
Single gut, heavy, with droppers.....45	.70

Good Quality Double Gut, 1 yard 10c, 2 yards 20c.

	1 Yd.	2 Yds.	3 Yds.
Double gut, medium.....	\$0.30	\$0.50
Double gut, heavy.....	.45	.60
Treble twisted gut, knotted and whipped...	.40	.75
Superior single gut salmon.....	1.00	\$1.50
Superior single gut salmon, with droppers..	1.10	1.60

Nickel Leader Boxes

Brass, nickel plated, with felt pads to keep leaders moist, $4\frac{1}{4} \times 3\frac{1}{4} \times \frac{1}{2}$ inches, each..... \$0.50

The Bray Fly Book

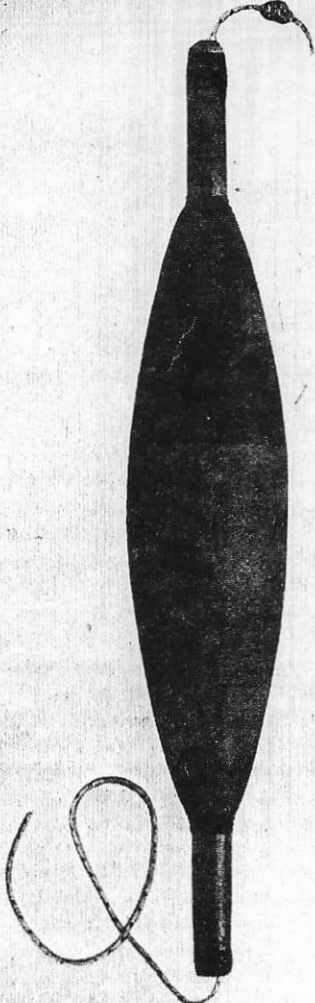
The reputation of this fly book as the neatest and most practical is well established. Flies may quickly be placed within these books without coiling the snells or mutilating the flies; thus superior to any other fly book on the market. The flies may be readily detached when wanted.

No. 2213. Morocco Leather finish, vest pocket size, $7 \times 2\frac{3}{4}$ inches, one celluloid leaf, holds 2 dozen flies	\$1.00
No. 2414. Morocco Leather finish, 7×4 inches, one celluloid leaf, holds 4 dozen flies	1.50
No. 263. Morocco Leather finish, 7×4 inches, three celluloid leaves, holds 6 dozen flies	3.00
No. 2822. Genuine Morocco Leather, 7×4 inches, two celluloid leaves, holds 8 dozen flies.....	4.50
No. 2123. Genuine Morocco Leather, 7×4 inches, three celluloid leaves, holds 12 dozen flies.....	5.00
No. 2123A. Genuine Alligator Leather, 7×4 inches, three celluloid leaves, holds 12 dozen flies	8.00

Wm. H. Talbot Co., Nevada, Mo.

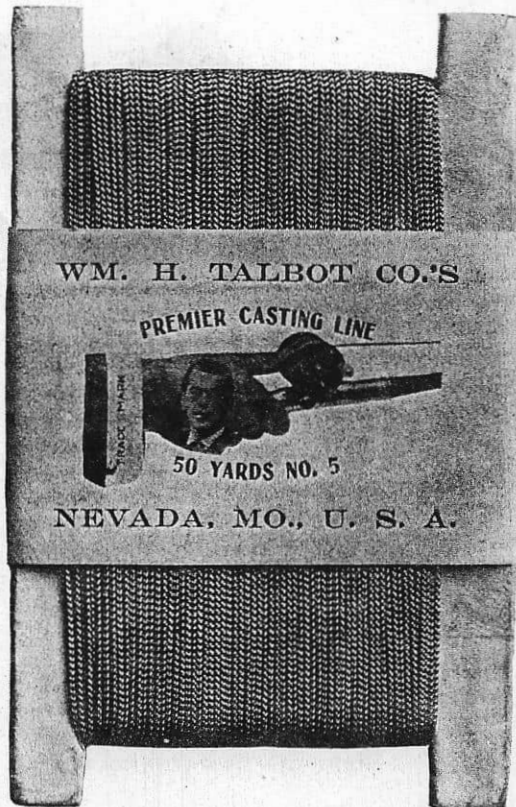
27

Levison Sliding or Traveling Float



There have been sliding floats on the market for many years, but until this one, with the addition of the ivory guide at the top of tube, was perfected by Mr. C. G. Levison, there were none of practical value. They were so constructed that contact with the rod tip released them, which necessitated resetting them in place each time the line was reeled in, or else the tubes through them were so large that a knot or lashing on the line that would stop the line sliding through the float could not glide easily through the rod guides and be wound on the reel, therefore useless for the purpose intended. To fish with this float, a small winding of waxed silk is placed around the line and knotted. Must be rather tightly wound, yet loose enough to be pushed by the fingers up or down the line according to fishing depth change. After knotting the silk winding, pass end of line through ivory guide and the tubing, adjust lead, hook or artificial lure, and all is complete. It may be seen that any depth of fishing may be had by simply adjusting the winding, as the winding will easily reel up. The advantages in this float will be readily seen. As the float rests on the lead more accuracy in casting; the bait settles where the float strikes the water; there is less chance of hanging up and the bait will not settle on one side and the float on the other side of a log.

Levison Float, as shown in cut, No. 2 size.....\$0.50
 We make sizes 1 to 4, or to order..... .50



Fishing Lines

Wm. H. Talbot Co.'s Bait Casting Line

This is unquestionably the best casting line on the market. It is made of finest quality selected and tested silk. It is the strongest line made for its size. Easy running. Impossible to kink. Practical tests show that it will cast as well wet as dry. This solves the question. We have had two factories experimenting on such a line for six months and we consider the result far more satisfactory than could be expected.

Each
No. 5, Very small size, breaks at 12 lbs. tension, 50 yds. . . \$1.00
No. 4, Standard size, breaks at 15 lbs. tension, 50 yds. . . 1.25
No. 3, Large Bass size, breaks at 24 lbs. tension, 50 yds. . . 1.50
Furnished in mottled black and white, black or brown colors.

Expert Bait Casting Line

PUT UP ON SPOOLS

Each
No. 4, Expert, breaks at 14 lbs. tension, 50 yards. \$0.85
No. 3, Expert Standard, breaks at 15 lbs. tension, 50 yds. . . . 90
No. 2, Expert Heavy Bass, breaks at 17 lbs. tension, 50 yds. 1.00
Furnished in black and white combination colors.

Highest Quality Braided Enameled Silk Fly Line

WATERPROOF

Each
E, Level Line, 25 yds. \$1.75
F, Level Line, 25 yds. 1.40
E, Double Tapered, 30 yds., 8 ft. taper. 2.50
D, Double Tapered, 30 yds., 8 ft. taper. 2.75

Wm. H. Talbot Co., Nevada, Mo.

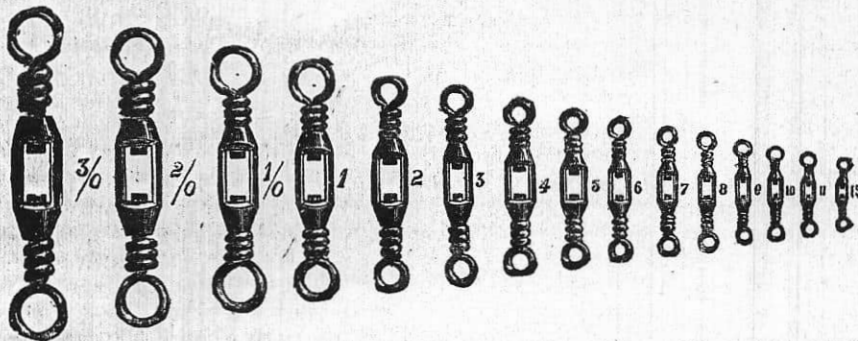
29

Brass Box Swivels

Split Rings

For attaching extra swivels or sinkers to spoons, hooks, etc. *Unequaled for convenience.* $\frac{1}{4}$, $\frac{1}{8}$, $\frac{3}{8}$ and $\frac{7}{8}$ inch in diameter.

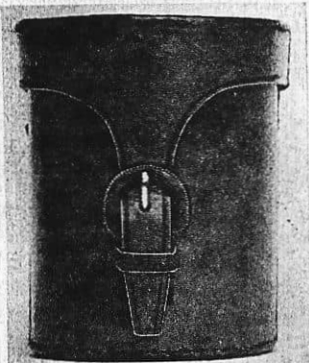
Price, per dozen. \$0.25



Nos.	4-0	3-0	2-0	1-0	1 to 15
Per dozen	\$0.50	\$0.35	\$0.22	\$0.16	\$0.15

Reel Cases

For Reel No. 2, Fine Russet Leather, lined with Chamois. \$1.00
For Reel No. 3, Fine Russet Leather, lined with Chamois. 1.25
For Reel No. 2, Two thicknesses heavy Russet Leather, lined with Billiard Cloth. . . . 1.25
For Reel No. 3, Two thicknesses heavy Russet Leather, lined with Billiard Cloth. . . . 1.50

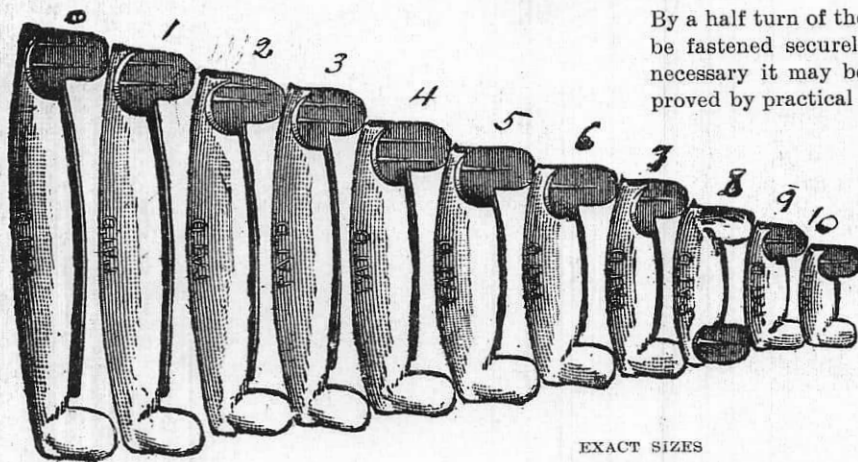


Steel Watch Spring Swivels



Nos. 8, 6, 4 and 2, per dozen. . . \$0.35
No. 1.45
No. 1-0.55
No. 2-0.70

The "Rangeley" Sinker



By a half turn of the thumb and finger this sinker may be fastened securely to the line at any place. When necessary it may be removed instantly. They are approved by practical anglers.

Prices

No. 0, per dozen.....	\$0.25
No. 1, per dozen.....	.22
No. 2, per dozen.....	.17
No. 3, per dozen.....	.15
No. 4, per dozen.....	.14
No. 5, per dozen.....	.13
Nos. 6 and 7, per dozen....	.12
No. 8, per dozen.....	.11
Nos. 9 and 10, per dozen....	.10

EXACT SIZES

Terms

Postage is prepaid on all mailable goods.

Where persons are unknown to us, we invariably require cash with order, but will send any reel by express "collect on delivery, allow examination." The prices quoted in this catalogue are net cash, and are not subject to any discount whatever. We aim to have all first-class dealers handle our reels, but if you cannot obtain one from your local sporting goods house, order direct from us. Remember, we guarantee our goods to be the best.

Wm. H. Talbot Co., Nevada, Mo.

31

Special Notice

AN important feature of the "Talbot Reel" is the three bars or rods passing through the plate and cap, which are held in place by the three cap screws, making the reel much stiffer and stronger. There is also less liability of the screws coming out accidentally. We furnish detailed information to each customer of how to take care of a reel. The "Talbot" will last a lifetime with a very little attention. The mechanism is not intricate and cumbersome. By taking out three screws the handle plate may be removed, spool taken out and the whole works exposed. We solicit correspondence about our goods and will be pleased to discuss and explain any points brought up. To the lay member of the angling fraternity, the size of reel best adapted to the class of fishing he may describe; also as to the appropriate tackle from rod to hook. In fact, we will gladly give anglers the benefit of our experience as anglers and tackle makers. We may be enabled to assist you in many ways. All of our tackle is either made by us, or comes direct from the makers. Again, for the benefit of the lay member, we are getting out an illustrated treatise on expert casting, written by a man whom we consider a peer among anglers, and the best posted man on tackle in the country. It is his hobby and he has experimented many years with not only American made tackle, but that of the old country. He has fished in the old country with their expert anglers, and he is quoted in leading English and French sporting journals on tackle.

Price List of Parts for Repairs

Balance Handle, complete.....	\$2.50	Screw for End Plates to Bars...	\$0.25	Complete New Gearing.....	\$5.00
Ivory for Handle, finished.....	.50	Top Bar.....	.60	Pinion.....	2.50
Screw for Crank Shaft.....	.25	Reel Seat or Strap.....	.75	Screw for Click or Drag.....	.25
Gear Wheel.....	2.50	Crank Handle, complete.....	1.75	Plain or Side Bars, each.....	.50
Disc for Click or Drag.....	.35	Screw for Ivory Handle.....	.25	Bottom Bars, each.....	.75

The above price list is a basis for charges on repair work. Engraving names on end plate, 5 to 7 cents per letter. To obtain the best results, your reel should be kept clean. We clean and put in good condition your reel at a charge of 75 cents to \$1.00. Reel oil, best quality, per bottle, 25 cents.



High Grade Tackle



WE have made no pretention in these few pages to catalogue all angling specialties carried by or obtainable through us, but have only shown an equipment from the reel to the hook and fly. We carry landing nets, seines, artificial lures and other sundries to completely outfit the angler. We catalogue only high grade and carefully selected tackle—we will not furnish the other kind without special request from the customer. We cater to the user of the best tackle; from our many years experience as anglers and from our knowledge of the best home and foreign factories, we are in a position to know how and where to get the best. The average angler has not the time to go from dealer to dealer to select the best in each of the many sundries needed, hence we feel that we are filling the wants of the angler by carrying nothing but high grade tackle. After using any of our tackle you will know from experience that you are getting the best on the market and at prices as reasonable as can be obtained from the factory or elsewhere. It is a generally acknowledged fact that we have the best reels made in the world. Try our full equipment and see for yourself if we do not carry the best goods in other respects.

Very truly yours,

Wm. H. Talbot Co.

NEVADA, MO., U. S. A.